

PANINI AMERICA, INC.

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HASKINS

PANINI

PRIZM™

HOBBY FOOTBALL

2019 NFL TRADING CARDS



PANINI

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## BASE

Prizm returns with a 300-card base set that is loaded with veterans and legends from every franchise.

Chase the following parallels in Hobby:  
Silver (not #’d), Orange #’d/249, Blue Wave #’d/199,  
Hyper #’d/175, Red Wave #’d/149, Blue Ice #’d/99,  
Green Scope #’d/75, Purple Power #’d/49,  
Camo #’d/25, Gold #’d/10, Gold Vinyl #’d/5,  
Black Finite #’d/1



## ROOKIES GOLD

Find 100 of the NFL’s top newcomers in Rookies.

Look for the following parallels in Hobby:  
Silver (not #’d), Orange #’d/249, Blue Wave #’d/199,  
Hyper #’d/175, Red Wave #’d/149, Blue Ice #’d/99,  
Green Scope #’d/75, Purple Power #’d/49,  
Camo #’d/25, Gold #’d/10, Gold Vinyl #’d/5,  
Black Finite #’d/1



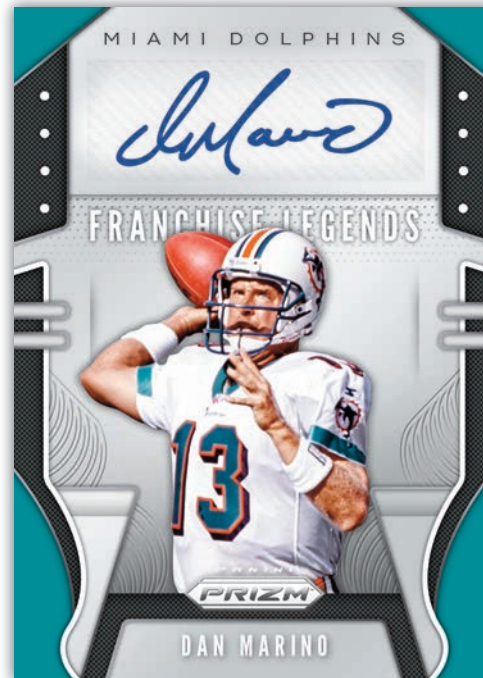
## ROOKIES SILVER

Find one Base Prizm Silver or  
Rookies Prizm Silver per box,  
on average!



## ROOKIE PATCH AUTOGRAPHS PRIZM BLACK FINITE

On average, find one  
Rookie Patch Autograph per case!  
Rookie Patch Autographs Prizm #’d/99 or less  
Rookie Patch Autographs Prizm Purple Power  
#’d/49 or less  
Rookie Patch Autographs Prizm Gold #’d/10  
Rookie Patch Autographs Black Finite #’d/1



## FRANCHISE LEGENDS SIGNATURES

New in 2019: Franchise Legends Signatures,  
a star-studded autograph set that features some  
of the biggest names in NFL History!  
Franchise Legends Signatures Blue Ice - #’d/99 or less  
Franchise Legends Signatures Green Scope - #’d/75 or less  
Franchise Legends Signatures Purple Power - #’d/49 or less  
Franchise Legends Signatures Camo - #’d/25 or less  
Franchise Legends Signatures Gold - #’d/10 or less  
Franchise Legends Signatures Black Finite - #’d/1



## ROOKIE AUTOGRAPHS CAMO

Chase autographs of the NFL’s newest rookies! Find the  
following parallels in Hobby:  
Rookie Autographs Prizm Red Wave - #’d/149 or less  
Rookie Autographs Prizm Green Scope - #’d/75 or less  
Rookie Autographs Prizm Purple Power - #’d/49 or less  
Rookie Autographs Prizm Camo - #’d/25 or less  
Rookie Autographs Prizm Gold - #’d/10 or less  
Rookie Autographs Prizm Gold Vinyl - #’d/5  
Rookie Autographs Prizm Black Finite - #’d/1





**AURORA**



**COLOR BLAST**

New for 2019:

On average, every case of Prizm delivers one SP Insert! Be on the hunt for five unique inserts, including Color Blast! This super short-printed insert that falls one in every 10 cases, on average!



**ILLUMINATION**

## HOBBY CONFIGURATION

- **12 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

## BOX BREAK

3 AUTOS, 9 #’D PRIZMS, 1 SILVER  
24 ROOKIES, 4 INSERTS

## MAPP: \$150

ALL PRODUCTS SOLICITED AFTER APRIL 1, 2019, WILL  
NOW BE SUBJECT TO PANINI’S REVISED MAPP POLICY.  
MAPP WILL NOW MAINTAIN PANINI’S PUBLISHED SRP  
FOR 30 DAYS AFTER RELEASE.

## SELLING POINTS

- Prizm returns for the 2019 NFL season! Collect the colorful content that collectors around the world have come to know and love!
- Prizm Hobby is loaded with EXCLUSIVE Prizm parallels! Look for the debut of Blue Ice and Green Scope Prizms!
- Find the NFL’s newest athletes in the 100-card Rookie set! Every box delivers 24 rookies on average!
- NEW for 2019: Look for the debut of SP inserts such as Aurora, Illumination, Class Acts, Breakthrough and the ultra-rare Color Blast! These inserts combine to fall one-per-case on average!
- Look for new autograph sets Sensational Signatures, Flashback Autographs & Franchise Legends Signatures!