

PANINI AMERICA, INC.

RETAIL

TRAE YOUNG



PRIZM™

PRIZM BASKETBALL
19-20 NBA TRADING CARDS

PANINI

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Actual images used on cards to be determined.





PRIZMS SILVER



BASE PINK PULSAR



PRIZMS GREEN

Welcome to the home of the Prizm card! Look for Prizms of your favorite NBA players, from rookies to all-time greats! Prizm features a 300-card base set, making that special Prizm pull, that much more special! Each Retail SKU features an Exclusive Prizm Parallel--Retail: Pink Pulsar #d/42, Blaster: Green Pulsar #d/25, Multi-Pack: Red White and Blue.



PENMANSHIP



ROOKIE PENMANSHIP PRIZMS SILVER



PENMANSHIP PRIZMS SILVER

Penmanship and Rookie Penmanship deliver a huge roster of players to collect!
Look for autographs of NBA stars, old and new!



INSTANT IMPACT PRIZMS GREEN



GET HYPED! PRIZMS GREEN



NBA FINALISTS PRIZMS SILVER

Collect incredibly colorful opti-chrome inserts--several of which feature dramatic in-game photography! Look for insert sets: Instant Impact, NBA Finalists, and Get Hyped!

BOX BREAK / CONFIGURATIONS

RETAIL:

1 AUTOGRAPH, 12 PRIZMS

- **4** CARDS PER PACK
- **24** PACKS PER BOX
- **20** BOXES PER CASE

BLASTER:

1 AUTOGRAPH OR MEMORABILIA

- **4** CARDS PER PACK
- **6** PACKS PER BOX
- **20** BOXES PER CASE

MULTI-PACK:

- **(3) 4-CARD PACKS PLUS ONE 3-CARD RED WHITE AND BLUE PACK PER PACK**
- **12 MULTI-PACKS PER BOX**
- **20** BOXES PER CASE

SELLING POINTS

- Prizm is back with a new rainbow of Prizms to collect--including Silver Prizms of Ja Morant, RJ Barrett, De'Andre Hunter, and more!
- Find autographs from rookies, veterans, and all-time NBA Greats in Penmanship and Rookie Penmanship!
- Collect a new roster of inserts, including Instant Impact, Emergent, Get Hyped!, Dominance, and NBA Finalists!
- Every Retail SKU features exclusive content! Look for Retail-Exclusive Prizms Green in all SKUs!