

DONRUSS OPTIC FOOTBALL

2019 NFL TRADING CARDS

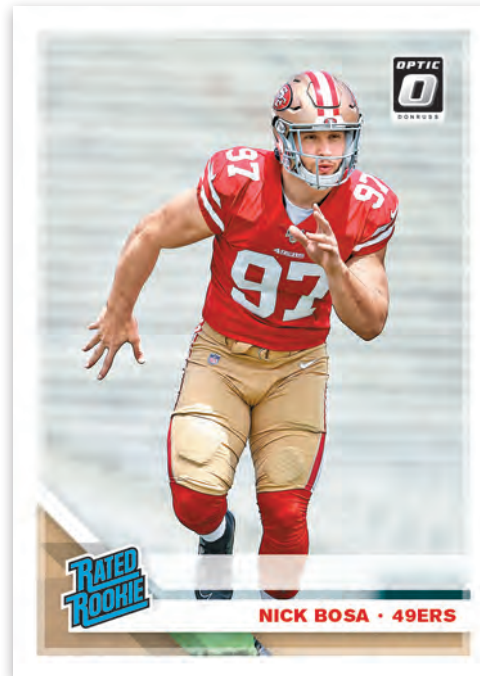
KYLER MURRAY





BASE

Look for a 100-card base set, which features all the best stars the NFL has to offer.



RATED ROOKIE

One of the most sought-after rookie cards of the year look for all the newest NFL talent in Rated Rookies.



POWER FORMULAS

New to 2019 Donruss Optic Power Formals showcases some of the top talent the NFL has to offer with a unique flashy design that is sure to be a must have for collectors!



RATED ROOKIE PINK

Exclusive to the Blaster SKUs find Pink parallels of the Rookies and Rated Rookies. Inserts and non-numbered parallels fall at the following rates in the Blasters:

- Base Holo 1:6
- Rookies 1:2
- Rookies Pink 1:6
- Rated Rookies 1:3
- Rated Rookies Pink 1:6
- Fans of the Game 1:118
- 1989 Tribute 1:40
- 1999 Tribute 1:40
- Elite Series 1:20
- Rookie Elite Series 1:30
- Power Formulas 1:40



RATED ROOKIE GREEN VELOCITY

Exclusive to the Fat Packs find 4 Green Velocity parallels per box. Inserts and non-numbered parallels fall at the following rates in the Fat Packs:

- Base Holo 1:12
- Rookies 1:2
- Rookies Holo 1:12
- Rookies Green Velocity 1:6
- Rated Rookies 1:3
- Rated Rookies Holo 1:24
- Rated Rookies Green Velocity 1:6
- Fans of the Game 1:115
- 1989 Tribute 1:39
- 1999 Tribute 1:39
- Elite Series 1:20
- Rookie Elite Series 1:29
- Power Formulas 1:39



RATED ROOKIES RED AND YELLOW

Exclusive to the Mega Box find 3 Rookies Red and Yellow and 3 Rated Rookies Red and Yellow per box on average! Also exclusive to the Mega Box find Red and Yellow memorabilia cards one per box. Inserts and non-numbered parallels fall at the following rates for the Mega Box:

- Base Holo 1:10
- Rookies 1:2
- Rookies Holo 1:20
- Rookies Red and Yellow 1:4
- Rated Rookies 1:3
- Rated Rookies Holo 1:20
- Rated Rookies Red and Yellow 1:4
- Fans of the Game 1:96
- 1989 Tribute 1:32
- 1999 Tribute 1:32
- Elite Series 1:16
- Rookie Elite Series 1:24
- Power Formulas 1:32
- Donruss Threads Red and Yellow 1:136
- Rookie Phenoms Red and Yellow 1:22
- Rookie Phenoms Horizontal Red and Yellow 1:22



1989 TRIBUTE

Paying homage to an old school design, 1989 Tribute cards are sure to make collectors feel nostalgic about past Donruss products!



DONRUSS THREADS RED AND YELLOW

Only found in the Mega Box find Donruss Threads Red and Yellow parallels which are limited to 50 copies or less!



ELITE SERIES

Highlighting some of the greatest player in the NFL Elite Series showcases unique helmet off photography of NFL stars!

BOX BREAK / CONFIGURATIONS

NON-PREPRICED BLASTER:

4 ROOKIES, 2 RATED ROOKIES, 1 ROOKIES PINK,
1 RATED ROOKIES PINK, 1 HOLO AND 1 INSERT

- **4 CARDS** PER PACK
- **6 PACKS** PER BOX
- **20 BOXES** PER CASE

NON-PREPRICED EXCLUSIVE BLASTER:

4 ROOKIES, 2 RATED ROOKIES, 1 ROOKIES PINK,
1 RATED ROOKIES PINK, 1 HOLO, 1 INSERT AND
1 MEMORABILIA CARD PER BOX

- **4 CARDS** PER PACK
- **6 PACKS** PER BOX
- **20 BOXES** PER CASE

FAT PACK:

4 EXCLUSIVE GREEN VELOCITY, 8 ROOKIES, 4 RATED
ROOKIES, 2 INSERTS AND 2 PARALLELS PER BOX!

- **12 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

MEGA BOX:

3 ROOKIES RED AND YELLOW, 3 RATED ROOKIES RED
AND YELLOW, 2 INSERTS, 1 RATED ROOKIE/ROOKIE
HOLO, 1 BASE HOLO, 3 RATED ROOKIES, 7 ROOKIES
AND 1 RED AND YELLOW MEMORABILIA CARD PER BOX!

- **4 CARDS** PER PACK
- **10 PACKS** PER BOX
- **20 BOXES** PER CASE

SELLING POINTS

- One of the most anticipated releases of the year 2019 Donruss Optic is loaded with legends, rookies, and current stars of the NFL!
- Hunt Rated Rookies and inserts of all the top NFL rookies, including of Kyler Murray, Dwayne Haskins, Daniel Jones, Nick Bosa, Josh Jacobs and many more!
- Find a fresh look with new inserts in 2019 with Power Formulas, 1989 Tribute and 1999 Tribute.
- Look for limited retail exclusive parallels in every SKU! Chase Pink Parallels in the Blasters, Green Velocity in the Fat Packs and Red and Yellow parallels in the Mega Box
- Exclusive to the retail SKUs find memorabilia cards with Donruss Threads, Rookie Phenoms and Rookie Phenoms Horizontal, each of these memorabilia sets parallels to prime versions limited to only 50 copies!