

DONRUSS OPTIC FOOTBALL

2019 NFL TRADING CARDS

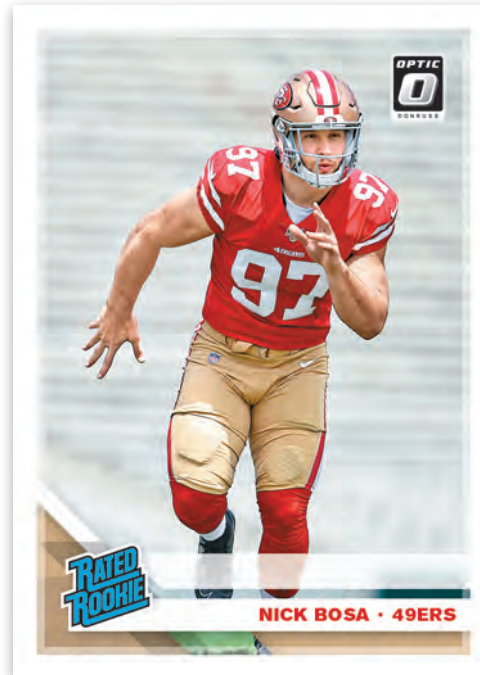
KYLER MURRAY





BASE

Look for a 100-card base set, which features all the best stars the NFL has to offer.



RATED ROOKIE

One of the most sought-after rookie cards of the year look for all the newest NFL talent in Rated Rookies.



POWER FORMULAS

New to 2019 Donruss Optic Power Formals showcases some of the top talent the NFL has to offer with a unique flashy design that is sure to be a must have for collectors!



RATED ROOKIE PINK

Exclusive to the Blaster SKUs find Pink parallels of the Rookies and Rated Rookies. Inserts and non-numbered parallels fall at the following rates in the Blasters:

- Base Holo 1:6
- Rookies 1:2
- Rookies Pink 1:6
- Rated Rookies 1:3
- Rated Rookies Pink 1:6
- Fans of the Game 1:118
- 1989 Tribute 1:40
- 1999 Tribute 1:40
- Elite Series 1:20
- Rookie Elite Series 1:30
- Power Formulas 1:40



RATED ROOKIE GREEN VELOCITY

Exclusive to the Fat Packs find 4 Green Velocity parallels per box. Inserts and non-numbered parallels fall at the following rates in the Fat Packs:

- Base Holo 1:12
- Rookies 1:2
- Rookies Holo 1:12
- Rookies Green Velocity 1:6
- Rated Rookies 1:3
- Rated Rookies Holo 1:24
- Rated Rookies Green Velocity 1:6
- Fans of the Game 1:115
- 1989 Tribute 1:39
- 1999 Tribute 1:39
- Elite Series 1:20
- Rookie Elite Series 1:29
- Power Formulas 1:39



RATED ROOKIES TEAL VELOCITY

Exclusive to the Gravity Feed is 1 Teal Velocity parallel per box! Inserts and non-number parallels fall at the following rates in the Gravity Feed:

- Base Holo 1:6
- Rookies 1:2
- Rookies Holo 1:24
- Rookies Teal Velocity 1:72
- Rated Rookies 1:3
- Rated Rookies Holo 1:24
- Rated Rookies Teal Velocity 1:72
- Fans of the Game 1:59
- 1989 Tribute 1:20
- 1999 Tribute 1:20
- Elite Series 1:10
- Rookie Elite Series 1:15
- Power Formulas 1:20



RATED ROOKIE BRONZE AUTOGRAPH

Exclusive to the Collectors Box find 1 Rated Rookie Bronze or Rookie Bronze Autograph per box on average. On average inserts and non-numbered parallels fall at the following rates in the Collectors Box:

- Base Holo 1:10
- Rookies 1:2
- Rookies Holo 1:10
- Rookies Bronze 1:10
- Rookies Autographs Bronze 1:13
- Rated Rookies 1:3
- Rated Rookies Holo 1:10
- Rated Rookies Bronze 1:10
- Rated Rookies
- Autographs Bronze 1:31
- Fans of the Game 1:99
- 1989 Tribute 1:33
- 1999 Tribute 1:33
- Elite Series 1:17
- Rookie Elite Series 1:25
- Power Formulas 1:33
- Donruss Threads 1:11



DONRUSS THREADS PRIME

Only found in the Collectors box look for Donruss Threads and Donruss Threads Prime memorabilia cards! These parallel to prime versions limited to only 50 copies!



ROOKIE PHENOMS PRIME

Only found in the Blaster SKUs find Rookie Phenoms memorabilia cards! On average inserts and non-number parallels fall at the following rated for the Blaster SKUs:

- Base Holo 1:6
- Rookies 1:2
- Rookies Pink 1:6
- Rated Rookies 1:3
- Rated Rookies Pink 1:6
- Fans of the Game 1:118
- 1989 Tribute 1:40
- 1999 Tribute 1:40
- Elite Series 1:20
- Rookie Elite Series 1:30
- Power Formulas 1:40
- Rookie Phenoms 1:21
- Rookie Phenoms Horizontal 1:21

BOX BREAK / CONFIGURATIONS

PREPRICED BLASTER:

4 ROOKIES, 2 RATED ROOKIES, 1 ROOKIE PINK 1 RATED ROOKIE PINK, 1 BASE HOLO, 1 INSERT AND MEMORABILIA 1:4 BOXES.

- **4 CARDS** PER PACK
- **6 PACKS** PER BOX
- **20 BOXES** PER CASE

FAT PACK:

4 EXCLUSIVE GREEN VELOCITY, 8 ROOKIES, 4 RATED ROOKIES, 2 INSERTS AND 2 PARALLELS PER BOX!

- **12 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

GRAVITY FEED:

12 RATED ROOKIES, 24 ROOKIES, 9 PARALLELS, 12 INSERTS AND 1 TEAL VELOCITY

- **4 CARDS** PER PACK
- **36 PACKS** PER BOX
- **6 BOXES** PER CASE

COLLECTORS BOX:

1 BRONZE AUTO, 1 MEMORABILIA CARD, 3 HOLO PARALLELS, 3 RATED ROOKIES, 7 ROOKIES, 1 ROOKIE BRONZE, 1 RATED ROOKIE BRONZE AND 2 INSERTS

- **4 CARDS** PER PACK
- **10 PACKS** PER BOX
- **20 BOXES** PER CASE

SELLING POINTS

- One of the most anticipated releases of the year 2019 Donruss Optic is loaded with autographs, parallels, and all the best rookies the NFL has to offer.
- Hunt for Rated Rookie autographs of Kyler Murray, Dwayne Haskins, Daniel Jones, Nick Bosa, Josh Jacobs and many more!
- Find a fresh look with new inserts in 2019 with Power Formulas, 1989 Tribute and 1999 Tribute.
- Look for limited retail exclusive parallels in every SKU! Chase Pink Parallels in the Blasters, Green Velocity in the Fat Packs, Teal Velocity in the Gravity Feed and Bronze parallels in the Collectors Box
- Exclusive to the retail SKUs find memorabilia cards with Donruss Threads, Rookie Phenoms and Rookie Phenoms Horizontal, each of these memorabilia sets parallels to prime versions limited to only 50 copies!