

PANINI AMERICA, INC.



2020 PRIZM DRAFT PICKS COLLEGIATE FOOTBALL

COLLEGIATE TRADING CARDS · RETAIL MJH

PANINI

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RETAIL EXCLUSIVE

**DRAFT PICKS PRIZM
BLUE AUTOGRAPHS**



**DRAFT PICKS PRIZM
SILVER AUTOGRAPHS**



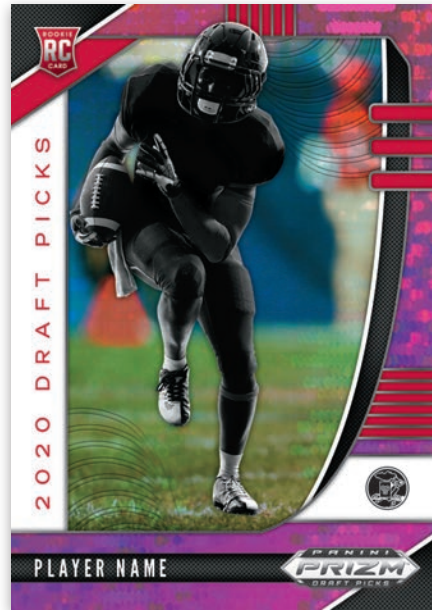
**DRAFT PICKS PRIZMS
ORANGE PULSAR AUTOGRAPHS**

In Draft Picks Prizms Autographs, you'll be able to collect the first autographs from all the top picks in the 2020 draft, which are featured on our highly collectible opti-chrome cards. Look for these to appear on 4 different Retail-Exclusive parallels!



COLOR BLAST

Quickly turning into a fan favorite, look for rare Color Blast inserts of the top players from this year's draft!



DRAFT PICKS PRIZMS PINK PULSAR

Loaded with 50 of the top draft prospects, Draft Picks will showcase each of them in 8 different parallels!



COLLEGE TIES AUTOGRAPHS

Look for star college teammates and peers to be paired up in College Ties Autographs!



BASE



ALL-AMERICANS



CRUSADE

2020 Prizm Draft Picks Collegiate Football showcases three different base set designs, our traditional base, All-Americans, and Crusade. Hunt for each of these beautifully designed cards in all their parallels!

RETAIL CONFIGURATION

- **5 CARDS** PER PACK
- **6 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

6 PARALLELS

SELLING POINTS

- Prizm Draft Picks will be the first collegiate football product released in 2020, making it the first chance for collectors to get autographs from potential top picks in the 2020 NFL Draft.
- Look for autograph pairings that feature top draft picks and even current stars in College Ties Autographs
- In Draft Picks, you'll find an extensive checklist with numerous potential picks in the 2020 NFL Draft!
- Look for blaster-exclusive Blue Prizm and multi-pack Pink Pulsar Prizm parallels!

PARALLEL APPENDIX

DRAFT PICKS PRIZM

Draft Picks Prizm Blue Autographs

*Retail-Exclusive

Draft Picks Prizm Neon Green

Autographs (max #’d/125)

*Retail-Exclusive

Draft Picks Prizm Orange Pulsar

Autographs (max #’d/20)

*Retail-Exclusive

Draft Picks Prizm Black Autographs

(#’d 1/1) *Retail-Exclusive

