

PANINI AMERICA, INC.

TOM  
BRADY

**SCORE**

2020 **SCORE FOOTBALL**

NFL TRADING CARDS · HOBBY HYBRID

PANINI

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## BASE END ZONE

Score Base utilizes dynamic action photography to create a classic look that is sure to be favorite with collectors.



## BASE FIRST DOWN

One of many parallels, Base First Down utilizes the same dynamic action photography as the base set, but with a pylon orange border. With a print run out of 10, Base First Down will be one of the very first cards collectors try to get their hands on for the 2020 season.



## ROOKIES

Score Rookies offers collectors their first chance at getting their favorite new rookies' first official rookie card.



## BASE SIGNATURES

Base Signatures utilizes the same dynamic action photography as the Base, creating a classic signature card for some of the top veteran talent in the NFL.



## ROOKIES SIGNATURES

Rookie Signatures offers collectors of both college and NFL a unique chance to get their hands on the rookie's first official rookie signature card, while still showcasing the player's college team.



## NEXT UP

A new insert to Score, Next Up uses new and improved lenticular technology to create a truly stand alone case hit. Featuring the 2020 Rookie class, Next Up looks to be the first chase of these rookies careers. Found exclusively in our brand new Hobby Hybrid box.



## BREAKTHROUGH

Some obstacles can be avoided, others you have to just break through. This insert showcases the players who have taken the biggest steps toward NFL stardom.



## ALL-HANDS TEAM RED ZONE

When you need a catch, look to the All-Hands Team. All-Hands Team focuses on the league's most exciting pass-catchers and highlights 2019's most spectacular catches.



## UNDER THE RADAR

Some players burst onto the scene, others go Under the Radar. Under the Radar highlights some of the best up-and-coming players the NFL has to offer.

## HOBBY HYBRID CONFIGURATION

- **10 CARDS** PER PACK
- **10 PACKS** PER BOX
- **20 BOXES** PER CASE

## BOX BREAK

10 PARALLELS

20 INSERTS

20 ROOKIES

## SELLING POINTS

- A staple of the hobby, Score Football continues to bring a classic look and immense checklist that is sure to be a collector favorite.
- Loaded with inserts, new and classic, there is something for all collectors in every pack of 2020 Score Football.
- Exclusive to Hobby, be sure to look for the new ultra-rare Next UP case hit!!
- Chase the biggest set of 2020, which features 440 cards and includes 330 base and 110 rookies.
- Look for one of the first officially licensed rookie cards and rookie autographs cards from all of the top prospects of the 2020 NFL Draft.

## PARALLEL APPENDIX

### BASE

Base Scorecard  
Base Showcase #’d/100  
Base Gold Zone #’d/50  
Base Artist’s Proof #’d/35  
Base Blue #’d/20 Exclusive for Hobby Hybrid  
Base First Down #’d/10  
Base End Zone #’d/6  
Base Gem Masters One-of-One

### ROOKIES

Rookies Scorecard  
Rookies Showcase #’d/100  
Rookies Gold Zone #’d/50  
Rookies Artist’s Proof #’d/35  
Rookies Blue #’d/20 Exclusive for Hobby Hybrid  
Rookies First Down #’d/10  
Rookies End Zone #’d/6  
Rookies Gem Masters One-of-One

### BREAKTHROUGH

Breakthrough Red Zone #’d/25 -  
Exclusive for Hobby Hybrid

### ALL-HANDS TEAM

All-hands Team Red Zone #’d/25 -  
Exclusive for Hobby Hybrid

### UNDER THE RADAR

Under the Radar Red Zone #’d/25 -  
Exclusive for Hobby Hybrid