

PANINI AMERICA, INC.

TOM  
BRADY

**SCORE**

2020 **SCORE FOOTBALL**

NFL TRADING CARDS · NPP

PANINI

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**BASE**

Score Base utilizes dynamic action photography to create a classic look that is sure to be favorite with collectors.



*FAT PACK EXCLUSIVE*

**BASE RED**

Our Base and Rookies will have exclusive color parallels found only in retail products, so collectors of all budgets can hunt for their favorite players.



*BLASTER EXCLUSIVE*

**ROOKIES GOLD**

Score Rookies offers collectors their first chance at getting their favorite new rookie's first officially licensed rookie card.



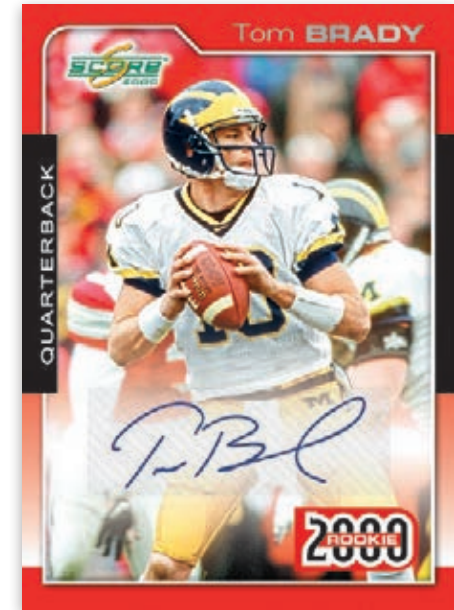
**BASE SIGNATURES**

Base Signatures utilizes the same dynamic action photography as the Base, creating a classic signature card for some of the top veteran talent in the NFL.



**ROOKIES SIGNATURES GREEN**

Rookie Signatures offers collectors of both college and NFL a unique chance to get their hands on the rookie's first officially licensed rookie signature card, while still showcasing the player's college team.



**TOM BRADY SCORE TRIBUTE AUTOGRAPHS 2000**

Honoring the illustrious career of the great Tom Brady, Score introduces a brand new Tom Brady Score Tribute set, chronicling 20 years of Tom Brady Score cards. With auto parallels of each year, this figures to be one of the biggest chases in Score history.



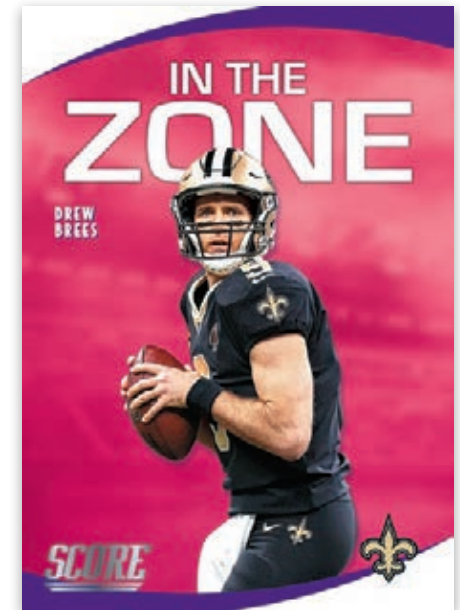
**DEEP DIVE**

Deep Dive is a new insert to Score, utilizing dynamic action photography, this card aims to highlight the effort the biggest names in the game go through to get that extra yard.



**NEXT LEVEL STATS**

A brand-new insert to score, Next Level Stats takes a deeper look at the top players in the NFL to find some of the truly eye-popping stats of 2019.



**IN THE ZONE**

In the Zone features a star-studded roster of players who are known for their unmatched talent on the field!

## CONFIGURATIONS

NPP BLASTER	<b>12</b> CARDS/PACK	<b>11</b> PACKS/BOX	<b>20</b> BOXES/CASE
	<b>BOX GUARANTEES</b>		
	1 BLASTER-EXCLUSIVE MEMORABILIA CARD 33 ROOKIES		5 PARALLELS 22 INSERTS
NPP FAT PACK	<b>40</b> CARDS/PACK	<b>12</b> PACKS/BOX	<b>12</b> BOXES/CASE
	<b>BOX GUARANTEES</b>		
	144 INSERTS 72 ROOKIES 36 PARALLELS		
NPP RETAIL	<b>12</b> CARDS/PACK	<b>24</b> PACKS/BOX	<b>20</b> BOXES/CASE
	<b>BOX GUARANTEES</b>		
	72 ROOKIES 4 PARALLELS 48 INSERTS		
HANGER	<b>60</b> CARDS/PACK	<b>1</b> PACKS/BOX	<b>36</b> BOXES/CASE
	<b>BOX GUARANTEES</b>		
	1 MEMORABILIA CARD EVERY OTHER BOX 12 ROOKIES		4 PARALLELS 18 INSERTS

## SELLING POINTS

- A staple of the hobby, Score Football continues to bring a classic look and immense checklist that is sure to be a collector favorite.
- Loaded with inserts, new and classic, there is something for all collectors in every pack of 2020 Score Football.
- Look for our exclusive Tom Brady Tribute Set, chronicling 20 years of Tom Brady Score Cards.
- Chase the biggest set of 2019, which features 440 cards and includes 330 base and 110 rookies.
- Look for one of the first officially licensed rookie cards and rookie autographs cards from all of the top prospects of the 2019 NFL Draft.

## PARALLEL APPENDIX

### BASE

Base Red - Rack Pack Exclusive  
Base Gold - Blaster Exclusive  
Base Green - Retail Exclusive

### ROOKIES

Rookies Gold - Blaster Exclusive  
Rookies Red - Fat Pack Exclusive  
Rookies Green - Retail Exclusive

### TOM BRADY SCORE TRIBUTE

Tom Brady Score Tribute 2000 - 2019

### DEEP DIVE

Deep Dive Gold - Blaster Exclusive  
Deep Dive Red - Fat Pack Exclusive  
Deep Dive Purple - Hanger Exclusive

### NEXT LEVEL STATS

Next Level Stats Gold - Blaster  
Exclusive  
Next Level Stats Red - Fat Pack  
Exclusive  
Next Level Stats Purple - Hanger  
Exclusive

### IN THE ZONE

In the Zone Gold - Blaster Exclusive  
In the Zone Red - Fat Pack Exclusive  
In the Zone Purple - Hanger Exclusive