

PANINI AMERICA, INC.



2020 GOLD STANDARD FOOTBALL

NFL TRADING CARDS · HOBBY

PANINI

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BASE

Chase all the top current NFL stars as well as legends in a 100-card base set.



ROOKIES AUTOGRAPHS

More rookies than ever before, chase a 100-card rookie set with all the top picks from the 2020 NFL Draft. New in 2020, look for autographed parallels of the rookies.



ROOKIE JERSEY AUTOGRAPHS PRIME

Look for Rookie Jersey Autographs, Rookie Jersey Autographs Double and Rookie Jersey Autographs Triple of all the top rookies from the 2020 NFL Draft.



ROOKIE JERSEY AUTOGRAPHS TRIPLE PRIME

Hunt for the limited Rookie Jersey Autographs Triple, which features 3 memorabilia swatches and an autograph from the top talent in the 2020 NFL Draft.



GOLD SCRIPTS

Chase limited edition gold ink autographs with Gold Scripts. Find some of the greatest names in NFL history with stunning gold signatures.



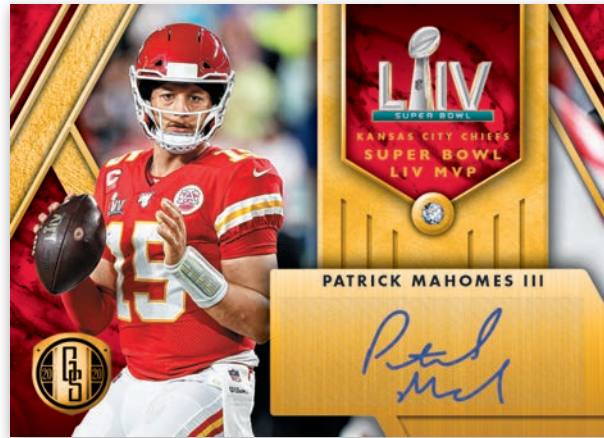
GOLD JACKET SIGNATURES

Entering the Hall of Fame is something every player strives for but few achieve, this moment of glory is captured in Gold Jacket Signatures.



DOUBLE STANDARD

Look for amazing combinations in Double Standard, find autographs of current stars with past legends, coaches with their star quarterbacks and many more exciting dual autographs!



SUPER BOWL DIAMOND SIGNATURES

Super Bowl Diamond Signatures features a real diamond embedded in the card with an autograph from a Super Bowl Champion. Cards are max numbered to only 5 copies.



GOLDEN SHIELD SIGNATURES

Hunt for the ultra-rare Golden Shield Signatures, which features a massive Gold NFL Shields from a football and autographs from some of the best players the NFL has to offer.

HOBBY CONFIGURATION

- **7 CARDS** PER PACK
- **1 PACK** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

5 AUTOGRAPHS OR MEMORABILIA

2 BASE OR BASE PARALLELS

SELLING POINTS

- 2020 Gold Standard football is loaded with all the top rookies, veterans and retired stars the NFL has to offer.
- Look for Rookie Jersey Autographs of all the top drafted 2020 rookies, also find the short-printed Rookie Jersey Autographs Double and Rookie Jersey Autographs Triple, which feature multiple swatches and parallel to Prime (max #'d /49) and Tag (#'d 1/1).
- New in 2020, look for more rookies than ever before and brand new autographs inserts, including Golden Boots, Golden Nuggets and Golden Gloves.
- Chase the limited Super Bowl Diamond Signatures and the Super Bowl Diamond Signatures Duals, which include real diamonds embedded in each card and commemorate only players who have won the biggest game in the NFL.
- Find memorabilia cards in Hall of Gold Threads, Gold Gear, Gold Rush, White Gold, Mother Lode, and Golden Pairs. Each of these cards parallel to prime versions (max #'d 49) and premium versions (#'d 1/1).

PARALLEL APPENDIX

BASE

Base #'d /99
Platinum #'d /75
Rose Gold #'d /25
Violet #'d /10
Sapphire #'d /5
Black #'d /1

ROOKIES

Base #'d /99
Platinum #'d /75
Rose Gold #'d /25
Violet #'d /10
Sapphire #'d /5
Black #'d /1
Autographs max #'d /199
Autographs Rose Gold max #'d /25
Autographs Black #'d 1/1

ROOKIE JERSEY AUTOGRAPHS

Rookie Jersey Autographs max #'d 99
Rookie Jersey Autographs Prime Max #'d /49
Rookie Jersey Autographs Prime Tag #'d 1/1

ROOKIE JERSEY AUTOGRAPHS TRIPLE

Rookie Jersey Autographs Triple max #'d /99
Rookie Jersey Autographs Triple Prime max #'d /49
Rookie Jersey Autographs Triple #'d 1/1

GOLD SCRIPTS

Gold Scripts max #'d /99
Gold Scripts Platinum max #'d 49
Gold Scripts Holo Silver #'d 1/1

GOLD JACKET SIGNATURES

Gold Jacket Signatures max #'d /99
Gold Jacket Signatures Platinum max #'d /25
Gold Jacket Signatures Black #'d 1/1

DOUBLE STANDARD

Double Standard max #'d /25
Double Standard Platinum max #'d /10
Double Standard Black #'d 1/1