

PANINI AMERICA, INC.



LAMAR JACKSON

2020 **DONRUSS** FOOTBALL

NFL TRADING CARDS • FANATICS

PANINI

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BASE PRESS PROOF SILVER

Find a 400-card base checklist that features the top stars in the NFL. Look for short-printed color parallels and photo variations.



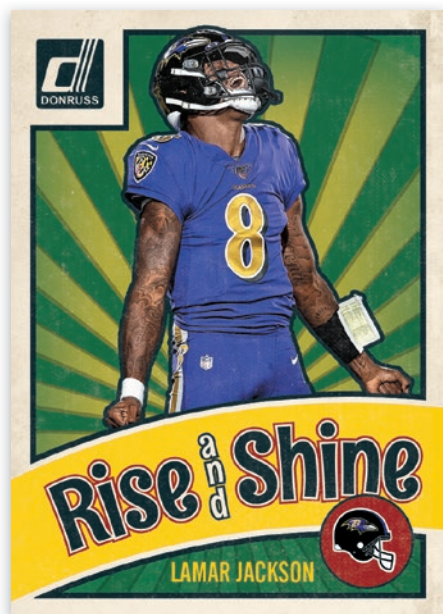
BLASTER RATED ROOKIES AUTOGRAPHS ORANGE

Look for the iconic Rated Rookies cards for all the top rookies entering their first season in the NFL. Look for Rated Rookies Autographs with each SKU getting its own exclusive color parallel.



FANATICS ROOKIE PHENOM JERSEYS ORANGE

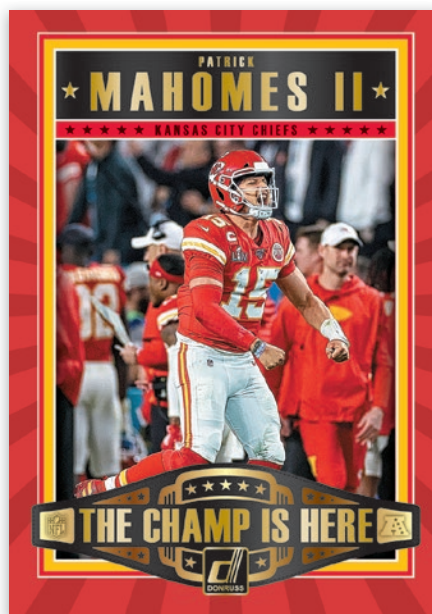
Exclusive to Fantics, Rookie Phenom Jerseys Orange features the top rookies from the 2020 class, in a timeless design.



BLASTER

RISE 'N SHINE MAGNET

A brand new insert exclusive to Blaster, Rise 'n' Shine utilizes magnets to create a unique and original new card for collectors.



FANATICS BLASTER

THE CHAMP IS HERE RED

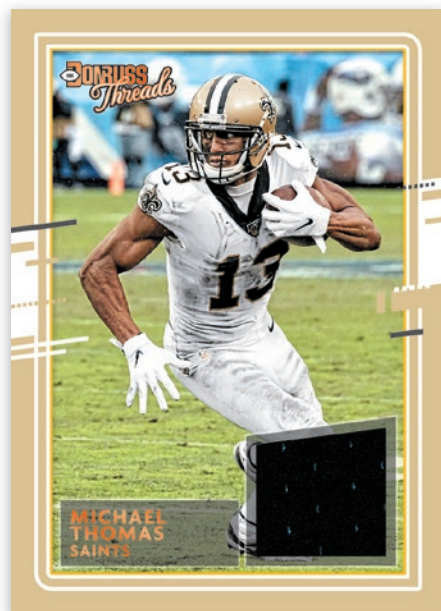
This insert commemorates the Super Bowl LIV Champion Kansas City Chiefs, by highlighting the key players from the biggest game of the 2019 season.



RETAIL

RETRO 1990 AUTOGRAPHS

A throwback to the year 1990, Retro 1990 brings back the look and style of Donruss 1990, you can only find this nostalgic set in retail.



DONRUSS THREADS ORANGE

Retail exclusive, Donruss Threads is a classic memorabilia card, featuring some of the best veterans in the NFL.



DOWNTOWN!

New to Blaster and Mega Box in 2020, Hunt for the ultra-popular SP Downtown! insert.

CONFIGURATIONS

BLASTER	8 CARDS/PACK	11 PACKS/BOX	20 BOXES/CASE	
	BOX GUARANTEES <div> <div>1 FANATICS EXCLUSIVE MEMORABILIA CARD</div> <div>11 ROOKIES/RATED ROOKIES</div> </div> <div> <div>1 PARALLEL</div> <div>3 INSERTS</div> </div>			
MEGA BOX	10 CARDS/PACK	5 PACKS/BOX	20 BOXES/CASE	
	BOX GUARANTEES <div> <div>1 AUTOGRAPH</div> <div>1 FANATICS EXCLUSIVE MEMORABILIA</div> <div>3 BRONZE PARALLELS</div> </div> <div> <div>7 ROOKIES/RATED ROOKIES</div> <div>7 INSERTS</div> <div>10 EXCLUSIVE OPTIC ROOKIE/RATED ROOKIE PREVIEWS</div> </div>			

SELLING POINTS

- One of the most anticipated releases of the year, 2020 Donruss Football comes loaded with something for all collectors.
- New to 2020, find Optic Rated Rookie Preview cards exclusive to the Fanatics Mega Box, with Holo parallels found across the Blaster!
- New to Blaster and Mega Box, look for the ultra-popular short-printed Downtown! insert.
- Look for Rated Rookies Autographs Bronze in the Mega Box!
- Exclusive to Blaster, look for Rated Rookies Autographs Orange!

PARALLEL APPENDIX

BASE

Base
Base Season Stat Line Max #/500
Base Press Proof Silver Die-Cut #’d/75
Base Press Proof Gold #’d/50
Base Press Proof Red
Base Press Proof Bronze - Mega Box

RATED ROOKIES AUTOGRAPHS

Rated Rookies Autographs Orange - Blaster
Exclusive
Rated Rookies Autographs Bronze- Mega Box

ROOKIE PHENOM JERSEYS

THE CHAMP IS HERE

The Champ is Here
The Champ is Here Red - Fantics Blaster
Exclusive

RETRO 1990

Retro 1990