

PANINI AMERICA, INC.



LAMAR JACKSON

# 2020 **DONRUSS** FOOTBALL

NFL TRADING CARDS • NPP

PANINI

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## BASE PRESS PROOF SILVER

Find a 400-card base checklist featuring the top stars in the NFL. Look for short printed color parallels and photo variations.



## BLASTER RATED ROOKIES AUTOGRAPHS ORANGE

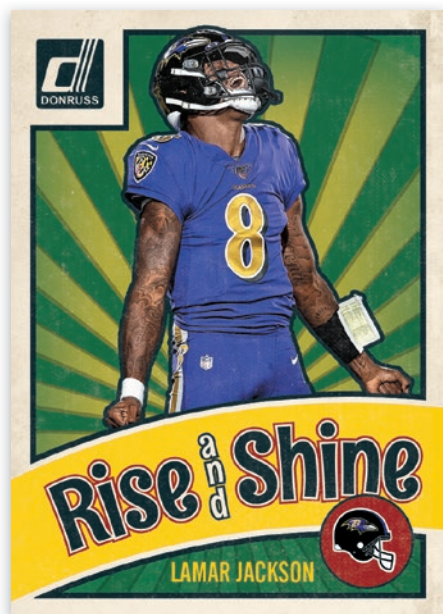
Look for the iconic Rated Rookies cards for all the top rookies entering their first season in the NFL. Exclusive for retail look for Rated Rookies Autographs with each SKU getting its own exclusive color parallel.



## WHITE HOT ROOKIES AUTOGRAPHS

White Hot Rookies features the hottest new rookies from the 2020 draft class, with a SP autographs parallel.

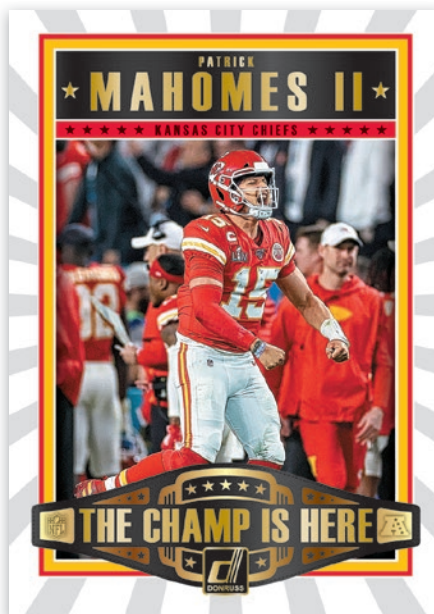




BLASTER

## RISE 'N SHINE MAGNET

A brand new insert exclusive to blaster sku's, Rise 'n Shine utilizes magnets to create a unique and original new card for collectors.



## THE CHAMP IS HERE

This 20-card set commemorates the Super Bowl LIV Champion Kansas City Chiefs victory, highlighting the key players from the biggest game of the 2019 season.



RETAIL

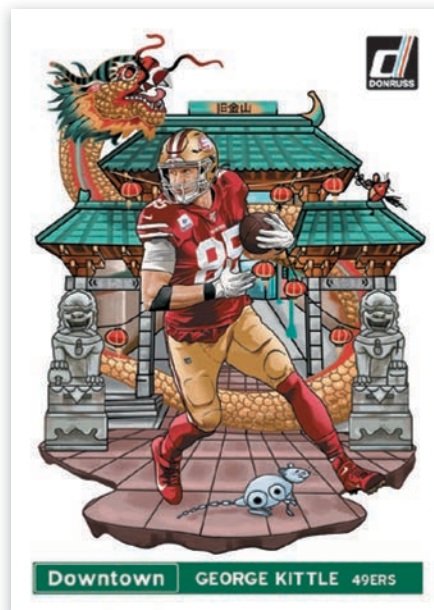
## RETRO 1990 AUTOGRAPH

A throwback to the year 1990, Retro 1990 brings back the look and style of Donruss 1990, with a SP autograph parallel, you can only find this nostalgic set in retail.



RETAIL

## DONRUSS THREADS PRIME



## DOWNTOWN!



RETAIL

## ROOKIE PHENOM JERSEYS PRIME

Retail-exclusive Donruss Threads is a classic memorabilia card, featuring some of the best veterans in the NFL.

New to Blasters in 2020, Hunt for the ultra-popular SP Downtown! insert.

Exclusive to Retail, Rookie Phenom Jerseys features the top rookies from the 2020 class, in a timeless design.

## CONFIGURATIONS

FAT PACK	<b>30</b> CARDS/PACK	<b>12</b> PACKS/BOX	<b>20</b> BOXES/CASE	
	<b>BOX GUARANTEES</b> 4 EXCLUSIVE BLUE PARALLELS 3 ROOKIES/RATED ROOKIES 1 INSERT			
BLASTER	<b>8</b> CARDS/PACK	<b>11</b> PACKS/BOX	<b>20</b> BOXES/CASE	
	<b>BOX GUARANTEES</b> 1 EXCLUSIVE MEMORABILIA CARD OR RISE 'N SHINE MAGNET 11 ROOKIES/RATED ROOKIES			
HANGER BOX	<b>50</b> CARDS/PACK	<b>1</b> PACKS/BOX	<b>36</b> BOXES/CASE	
	<b>BOX GUARANTEES</b> 10 INSERTS 4 ROOKIES/RATED ROOKIES 3 EXCLUSIVE GREEN PARALLELS			
HOLIDAY BLASTER	<b>8</b> CARDS/PACK	<b>11</b> PACKS/BOX	<b>20</b> BOXES/CASE	INNERS/CASE
	<b>BOX GUARANTEES</b> 1 HOLIDAY SWEATER CARD 1 RED AND GREEN ROOKIE OPTIC PREVIEW			

## SELLING POINTS

- One of the most anticipated releases of the year, 2020 Donruss Football comes loaded with something for all collectors.
- New to 2020, find retail exclusive Optic Rated Rookie Preview cards, with each sku getting an exclusive color!
- Addition of Rise 'N' Shine Schedule Magnets only found in Blaster boxes
- New to retail, look for the ultra-popular short-printed Downtown! insert.
- Exclusive to retail, look for Rated Rookies Autographs with each retail sku getting its own exclusive color parallel.

## PARALLEL APPENDIX

**BASE**

Base  
Base Season Stat Line Max #/500  
Base Press Proof Silver Die-Cut #’d/75  
Base Press Proof Gold #’d/50  
Base Press Proof Red

**RATED ROOKIES AUTOGRAPHS**

Rated Rookie Canvas  
Rated Rookies Autographs Orange - Blaster  
Exclusive  
Rated Rookies Autographs Blue - Fat Pack  
Exclusive  
Rated Rookies Autographs Green - Hanger  
Exclusive

**WHITE HOT ROOKIES**

White Hot Rookies  
White Hot Rookies Autographs Max #’d/25

**THE CHAMP IS HERE**

The Champ is Here

**RETRO 1990**

Retro 1990  
Retro 1990 Autographs Max #’d/25

**DONRUSS THREADS**

Donruss Threads  
Donruss Threads Prime Max #/25  
Donruss Threads Tag Brand Logo One-of-One  
Donruss Threads Laundry Tag Brand Logo One-of-One  
Donruss Threads Laundry Tag NFL Shield One-of-One  
Donruss Threads Laundry Tag NFL Player’s Logo One-of-One  
Donruss Threads Blue - Gravity Box Exclusive  
Donruss Threads Orange

**ROOKIE PHENOM JERSEYS**

Rookie Phenom Jerseys  
Rookie Phenom Jerseys Prime  
Rookie Phenom Jerseys Laundry Tag Brand Logo  
Rookie Phenom Jerseys Laundry Tag NFL Shield  
Rookie Phenom Jerseys Laundry Tag NFL Player’s Logo  
Rookie Phenom Jersey Blue - Gravity Feed  
Exclusive