

PANINI AMERICA, INC.

SELECT

THE UEFA EURO 2020™ OFFICIAL SELECT PREVIEW TRADING CARDS

SOCCER TRADING CARDS · HOBBY H2



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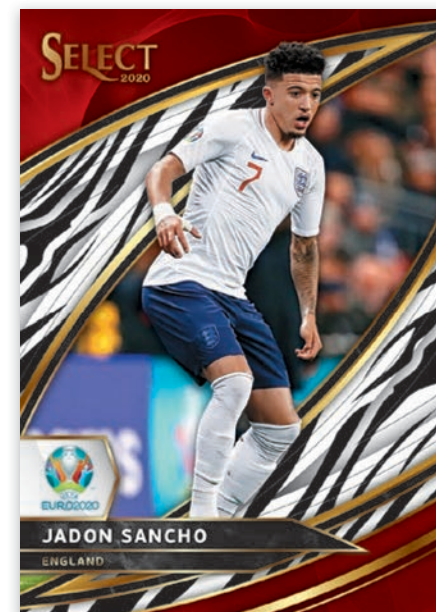
2020 SOCCER TRADING CARDS · HOBBY H2



BASE SET - TERRACE TRI-COLOR PRIZM



BASE SET - MEZZANINE TIGER DIE-CUT PRIZM



BASE SET - FIELD LEVEL ZEBRA PRIZM

HOBBY HYBRID

As has become characteristic of the Select brand, the 300-card Base Set of UEFA Euro 2020™ Select is made up of three tiers of 100 cards each, with each tier having its own distinct design and parallel scheme. All 24 national soccer teams that qualify for the tournament will be represented in the Base Set.

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HOBBY HYBRID

UNLIMITED POTENTIAL GOLD PRIZM

Get cards of the best and brightest young European footballers now in Unlimited Potential as these players establish their stardom! Available only in Hobby Hybrid packs, these insert cards feature burgeoning young players such as João Félix, Matthijs de Ligt, Kai Havertz, Jadon Sancho, and Tammy Abraham, among many others!



HOBBY HYBRID

SELECT SIGNATURES GREEN PRIZM

Select Signatures Green Prizm, exclusive to Hobby Hybrid packs, features autographs of some of the biggest names in European football! Watch for stars such as Robert Lewandowski, Cristiano Ronaldo, Harry Kane, Sergio Ramos, Thibaut Courtois, Luka Modrić, Manuel Neuer, and many more!



SQUADS

The most challenging cards to find in UEFA Euro 2020™ Select are the three short-printed inserts: Squads, Team Crests, and Visionary.

HOBBY H2 CONFIGURATION

- **5 CARDS** PER PACK
- **10 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

1 CAMO PRIZM PARALLEL

4 OTHER PRIZM PARALLELS

1 UNLIMITED POTENTIAL INSERT/PARALLEL

SELLING POINTS

- The Select brand returns to the soccer hobby for 2020 after several very popular past editions. This time, however, the opti-chrome brand will be dedicated to perhaps the most popular regional soccer tournament in the world, the UEFA European Championship! The UEFA Euro 2020 Official Select Preview Trading Card Collection by Panini will feature the 20 national soccer teams that qualified for the tournament prior to the final playoff rounds. Accordingly, the collection will include all of the best footballers on those teams, such as Cristiano Ronaldo, Kylian Mbappe, Eden Hazard, Harry Kane, Luka Modric, Christian Eriksen, and Virgil van Dijk, among many more!
- The Hobby Hybrid SKU is a new option for collectors! It offers similar content to the Hobby SKU at a lower price point. It also features its own highly collectible exclusive content!
- Look for Unlimited Potential cards highlighting the best young players in Europe. These special insert cards are exclusive to Hobby Hybrid packs!
- Look for authentic autographs of European stars of the past and present in Select Signatures Green Prizm and Historical Significance Green Prizm, as well as special dual auto cards in Past and Present Green Prizm and Tandems Green Prizm! All of these autos are available only in Hobby Hybrid packs!
- The short-printed inserts Team Crests, Squads, and Visionary will be hard to find but well worth the chase!

PARALLEL APPENDIX

BASE SET - TERRACE

Silver Prizm (Unnumbered)
 Tri-Color Prizm (Unnumbered)
 Zebra Prizm (Unnumbered)
 Tiger Stripe Prizm (Unnumbered) -
 Hobby Hybrid Exclusive
 Camo Prizm (#'d/60) - Hobby Hybrid
 Exclusive

BASE SET - MEZZANINE

Silver Prizm (Unnumbered)
 Tri-Color Prizm (Unnumbered)
 Zebra Die-Cut Prizm (Unnumbered)
 Tiger Die-Cut Prizm (Unnumbered) -
 Hobby Hybrid Exclusive
 Camo Prizm (#'d/45) - Hobby Hybrid
 Exclusive

BASE SET - FIELD LEVEL

Silver Prizm (Unnumbered)
 Tri-Color Prizm (Unnumbered)
 Zebra Prizm (Unnumbered)
 Tiger Prizm (Unnumbered) - Hobby
 Hybrid Exclusive
 Camo Prizm (#'d/20) - Hobby Hybrid
 Exclusive

UNLIMITED POTENTIAL

Silver Prizm (#'d/25) - Hobby Hybrid
 Exclusive
 Gold Prizm (#'d/10) - Hobby Hybrid
 Exclusive
 Black Prizm (#'d/1) - Hobby Hybrid
 Exclusive