

PANINI AMERICA, INC.

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*Absolute*  
**FOOTBALL**

LAMAR JACKSON

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2020 **ABSOLUTE** FOOTBALL

NFL TRADING CARDS • EXCELL

PANINI

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RETAIL

## BASE BLUE DIAMONDS

Chase this 100-card Base set, featuring the best veteran players currently playing in the NFL. Look for exclusive color parallels found only in the Retail Boxes.



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## SIGNATURE ROOKIES ORANGE MOSAIC

A classic set, Signature Rookies looks to bring the top rookie talent together to create a immense checklist featuring the next wave of stars for the NFL.



FAT PACK/GRAVITY FEED

## ROOKIES RED SQUARES

Absolute Rookies Base set gives collectors a chance to chase down one of the most exciting draft classes in NFL history with this 100-card rookie base set.



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## ROOKIE FORCE

Rookie Force gives collectors a chance to get their hands on memorabilia of the top incoming rookies.



## KABOOM!

Chase rare Kaboom insert cards, falling one per case, on average!



## STAR GAZING

A new Insert for 2020 Absolute, Star Gazing highlights the elite players that NFL fans love to cheer on.



## CONFIGURATIONS

BLASTER	<b>8</b> CARDS/PACK	<b>8</b> PACKS/BOX	<b>20</b> BOXES/CASE	
	<b>BOX GUARANTEES</b> 2 BASE GREEN PARALLELS 1 ROOKIES GREEN PARALLEL 5 INSERTS		1 AUTOGRAPH OR MEMORABILIA CARD	
FAT PACK	<b>20</b> CARDS/PACK	<b>12</b> PACKS/BOX	<b>20</b> BOXES/CASE	
	<b>BOX GUARANTEES</b> 2 BASE GREEN 1 ROOKIE GREEN 2 INSERTS		1 TO 2 #’D BASE PARALLELS PER BOX 1 TO 2 #’D ROOKIE PARALLELS PER BOX	
GRAVITY FEED	<b>10</b> CARDS/PACK	<b>36</b> PACKS/BOX	<b>6</b> BOXES/CASE	
	<b>BOX GUARANTEES</b> 18 INSERTS 36 BASE RED PARALLELS 18 ROOKIES RED PARALLELS		3 BASE #’D PARALLELS 3 ROOKIE #’D PARALLELS	
BOX BUY	<b>10</b> CARDS/PACK	<b>4</b> PACKS/BOX	<b>20</b> BOXES/CASE	
	<b>BOX GUARANTEES</b> 4 BASE RED PARALLELS 2 ROOKIES RED PARALLELS 2 INSERTS		1 ROOKIE AUTOGRAPH 1 MEMORABILIA CARD	

## SELLING POINTS

- Find a plethora of new, exclusive content for Absolute Football at retail.
- Chase an exclusive retail Base and Rookies set! Find a 200-card base set that combines 100 veterans and 100 rookies, who look to make their stamp on the NFL!
- Hunt exclusive autographs of the 2020 NFL rookies in Signature Rookies! Find stunning parallels sequentially numbered 100 to one-of-one!
- Chase rare Kaboom insert cards, falling one per case, on average!

## PARALLEL APPENDIX

### BASE

Base Green Fat Pack  
Base Blue Hanger Box  
Base Red Squares #’d/100 Fat Pack/Gravity Feed  
Base Orange Mosaic #’d/75 Fat Pack/Gravity Feed  
Base Green Waves #’d/25 Fat Pack/Gravity Feed  
Base Gold Stars #’d/10 Fat Pack/Gravity Feed  
Base Purple Rain #’d/5 Fat Pack/Gravity Feed  
Base Black Galaxy One-of-One Fat Pack/Gravity Feed  
Base Black Galaxy One-of-One Fat Pack/Gravity Feed

### SIGNATURE ROOKIES

Signature Rookies  
Signature Rookies Red Squares Max #’d/100  
Signature Rookies Orange Mosaic Max #’d/75  
Signature Rookies Blue Diamonds Max #’d/50  
Signature Rookies Green Waves Max #’d/25  
Signature Rookies Gold Stars Max #’d/10  
Signature Rookies Purple Rain Max #’d/5  
Signature Rookies Black Galaxy One-of-One

### ROOKIES

Rookies Green Fat Pack/Blaster  
Rookies Blue Hanger Box  
Rookies Orange Mosaic #’d/75 Fat Pack/Gravity Feed  
Rookies Blue Diamonds #’d/50 Fat Pack/Gravity Feed  
Rookies Green Waves #’d/25 Fat Pack/Gravity Feed  
Rookies Gold Stars #’d/10 Fat Pack/Gravity Feed  
Rookies Purple Rain #’d/5 Fat Pack/Gravity Feed  
Rookies Black Galaxy One-of-One Fat Pack/Gravity Feed

### ROOKIE FORCE

Rookie Force Prime #’d/25  
Kaboom!