

PANINI AMERICA, INC.

ZION WILLIAMSON



NBA HOOPS

P R E M I U M S T O C K

2019-20 **HOOPS PREMIUM STOCK** BASKETBALL

NBA TRADING CARDS · EXCELL MEGA BOX

PANINI

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HOT SIGNATURES ROOKIES



ROOKIE INK



HOOPS INK

Look for a stunning lineup of autograph content in Hoops Premium Stock! Find Autographs of top players from around the league, current and retired!

HOOPS PREMIUM STOCK BASKETBALL

2019-20 NBA TRADING CARDS • EXCELL MEGA BOX



LIGHTS CAMERA ACTION GOLD



CLASS OF 2019 BLACK



FREQUENT FLYERS PURPLE

Hoops Premium Stock presents several unique opportunities for insert and parallel content! Look for a variety of parallels numbered to as low as 1!

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EXCELL MEGA BOX EXCLUSIVE

BASE RED CRACKED ICE



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Look for Excell Mega Box exclusive Red Cracked Ice parallels! Collect your favorite players in the league, including rookies!

EXCELL MEGA BOX CONFIGURATION

- **8 CARDS** PER PACK
- **10 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

10 RED CRACKED ICE PRIZMS

5 SILVER PRIZMS

2 PRIZMS

5 INSERTS

SELLING POINTS

- Brand new to 2019-20, Hoops Premium Stock features updated photos of players on their new teams along with updated game action photography of rookies all on opti-chrome technology! Don't miss out on the final retail release for 2019-20!
- Find autographs of the top NBA rookies, veterans, and legends in Rookie Ink, Hoops Ink and Hot Signatures Rookies!
- Excell Mega boxes are the only place to find Red Cracked Ice Prizms! Find 10 exclusive Red Cracked Ice Prizms per Mega Box!
- Look for randomly inserted Purple, Gold and Black Cracked Ice Parallels #’d to as low as 1 inserted randomly in Mega Boxes!
- Find popular insert sets from Hoops like Lights Camera Action, Frequent Flyers, Class of 2019, Get Out the Way, and Arriving Now reimagined on opti-chrome, randomly inserted in mega boxes! Look for parallels of each set #’d to as low as 1!