

2020 **PLAYOFF** FOOTBALL

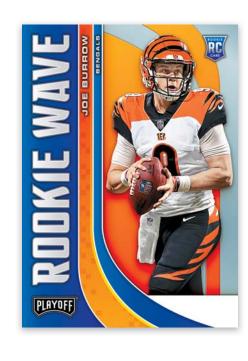
NFL TRADING CARDS · RETAIL











BASE

ROOKIES

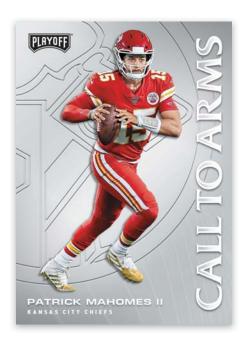
ROOKIE WAVE

Collect 200 of the biggest names in football in the Playoff base set, and look for the parallels.

Look for the top rookies of the 2020 class in this 100card rookie set, with Autograph and SP parallels, this set has something for all collectors.

New in Opti-Chrome, Rookie Wave features the top incomming rookies from the loaded 2020 draft class.









CALL TO ARMS

For the first time in Playoff, Opti-Chrome inserts arrive. All inserts will be done in Opti-Chrome, including the brand new Call to Arms insert, featuring the Best Quarterbacks in the NFL.

ROOKIE STALLIONS PRIME

Rookie Stallions is a memorabilia set that features the best of the 2020 Rookie class. Look for them in Blaster and Box Buy Sku's.

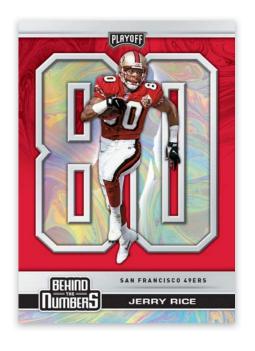
ROOKIE TICKET RPS PREVIEW BLUE

A Staple for collectors, Rookie Ticket RPS Preview features the top rookies of the 2020 draft class.

Look for Exclusive Blue Parallels in Box Buy.







THUNDER & LIGHTNING BLUE

Thunder & Lightning is a dual-player insert done on stunning Opti-Chrome, Featuring the Best Players, Rookie or vet, That the league has to offer.

BEHIND THE NUMBERS RED

Behind the Numbers is a brand new insert for 2020. Done on Opti-Chrome,
Behind the Numbers is sure to be a fan favorite!



CONFIGURATIONS

BLASTER	8 CARDS/PACK	7 PACKS/BOX	20 BOXES/CASE		
	BOX GUARANTEES				
	1 MEMORABILIA CARD OR AUTOGRAPH CARD		5 INSERTS		
			2 PARALLELS		
	7 ROOKIES				

FAT PACK	40 CARDS/PACK	12 PACKS/BOX	12 BOXES/CASE		
	BOX GUARANT	BOX GUARANTEES			
	1 AUTOGRAPH PER CASE		3 PARALLELS		
	5 ROOKIES				
	2 INSERTS				

HANGER BOX	60 CARDS/PACK	1 PACKS/BOX	36 BOXES/CASE	
BOX GUARANTEES				
	2 AUTOGRAPH PE	R CASE	6 INSERTS	
	6 ROOKIES			
	6 PARALLELS			

BOX BUY	8 CARDS/PACK	10 PACKS/BOX	20 BOXES/CASE		
	BOX GUARANTEES				
	1 AUTOGRAPH CARD		10 INSERTS		
	1 MEMORABILIA CARD		4 PARALLELS		
	10 ROOKIES				

SELLING POINTS

- Brand new for Playoff 2020, look for new and classic inserts like Behind the Numbers, Thunder & Lightning, Call to Arms, and Rookie Wave all done fully in Opti-Chrome.
- Look for Rookie Autographs and Contenders Rookie Ticket RPS Previews.
- Collect this huge 300-card base set, featuring 200 Vets and 100 of the best new rookies of 2020.
- Hunt for Retail-exclusive Rookie Stallion Memorabilia Card in Blaster and Box Buy Sku's.



PARALLEL APPENDIX

BASE

Base Kickoff - Blaster and Fat Pack Base Goal Line - Hanger Box Exclusive Base Red Zone - Box Buy Exclusive

ROOKIES

Rookies

Rookies Kickoff - Blaster and Fat Pack #REF!

Rookies Red Zone - Box Buy Exclusive Rookies Autographs

Rookies Autographs Red Zone - Box Buy

Rookies Goal Line - Hanger Box Exclusive

ROOKIE WAVE

Rookie Wave

Rookie Wave Red - Blaster Exclusive Rookie Wave Blue - Fat Pack Exclusive Rookie Wave Purple - Hanger Box Exclusive Rookie Wave Pink - Box Buy Exclusive

CALL TO ARMS

Call to Arms

Call to Arms Red - Blaster Exclusive

Call to Arms Blue - Fat Pack Exclusive

Call to Arms Purple - Hanger Box Exclusive

Call to Arms Pink - Box Buy Exclusive

ROOKIE STALLIONS

Rookie Stallions

Rookie Stallions Prime Max #'d/50

ROOKIE TICKET RPS PREVIEW

Rookie Ticket RPS Preview Blue Max #'d/23 -

Rookie Ticket Variation RPS Preview Blue Max #'d/23 - Box Buy

THUNDER & LIGHTNING

Thunder & Lightning

Thunder & Lightning Red - Blaster Exclusive Thunder & Lightning Blue - Fat Pack Exclusive

Thunder & Lightning Purple - Hanger Exclusive Thunder & Lightning Pink - Box Buy Exclusive

BEHIND THE NUMBERS

Behind the Numbers

Behind the Numbers Red - Blaster Exclusive Behind the Numbers Blue - Fat Pack Exclusive

Behind the Numbers Purple - Hanger Exclusive Behind the Numbers Pink - Box Buy Exclusive