

PANINI AMERICA, INC.



Joe Burrow • Justin Herbert • Tua Tagovailoa

2020 PRIZM FOOTBALL

NFL TRADING CARDS • EXCELL BLASTER

PANINI

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BASE

Prizm returns with a 300-card base set that is loaded with veterans and legends from every franchise!



BLASTER
ROOKIES BLUE

Find 100 of the NFL's top newcomers in Rookies. Find the SSP Blue Prizm parallel, only found in Blaster!



EXCELL BLASTER
ROOKIES DISCO

Find 3 Disco Prizm parallels per box, on average!



BLASTER

PREMIER JERSEYS

On average, find one mem card per box!



BLASTER

ROOKIE GEAR



BLASTER

ROOKIES RED

Chase the very popular and hard to find
Red Prizm parallel! Blaster Only!



GO HARD OR GO HOME!

Find this new insert in 2020 Prizm. Find the hardest working players in the NFL!



FIREWORKS

Find this Prizm staple back for 2020 Prizm. Find this vibrant design with the most electrifying talent!

EXCELL BLASTER CONFIGURATION

- **4 CARDS** PER PACK
- **6 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

5 DISCO PRIZMS

3 ROOKIES

1 SILVER PRIZM

SELLING POINTS

- Prizm returns for the highly anticipated 2020 NFL season! Collect the colorful content that collectors around the world have come to know and love!
- Prizm comes loaded with exclusive content.
Find 3 Excell Blaster Exclusive Disco Prizms!
- Find one of the deepest NFL rookie classes of all-time in the 100-card rookie set! Every box delivers 3 rookies, on average!
- NEW to Blaster in 2020: Extremely rare Red Prizm and Blue Prizm parallels!
- Find jersey card of the top 2020 Rookies in Premier Jerseys and Rookie Gear, one per box, on average!

PARALLEL APPENDIX

BASE

Silver (not #'d)
Red (not #'d)
Blue (not #'d)
Disco (not #'d)

ROOKIES

Silver (not #'d)
Red (not #'d)
Blue (not #'d)
Disco(not #'d)