

PANINI AMERICA, INC.



2020 PRIZM FOOTBALL

NFL TRADING CARDS • EXCELL GRAVITY FEED

PANINI

All information is accurate at the time of posting - content is subject to change. Card images are solely for the purpose of design display.
Actual images used on cards to be determined. 帕尼尼 © 2020 Panini America, Inc. Printed in the USA.





BASE

Prizm returns with a 300-card base set that is loaded with veterans and legends from every franchise!



ROOKIES BLACK AND WHITE CHECKER

Find 100 of the NFL's top newcomers in Rookies. Find the NEW Black and White Checker Prizm parallel, only found in the Excell Gravity Feed!



ROOKIES SILVER

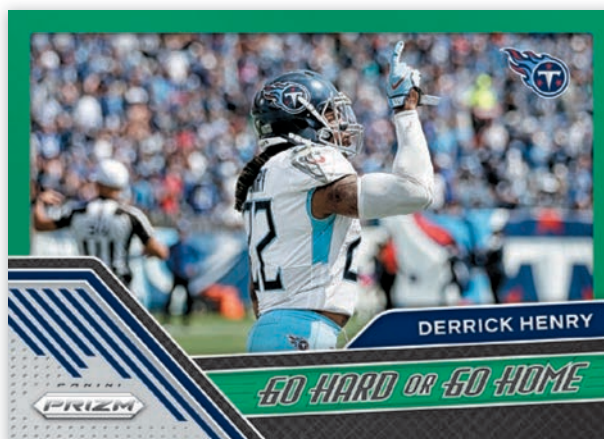
Look for Silver Prizms, falling three per box, on average!



RETAIL

ROOKIES GREEN

Find the Green Prizm parallel falling 1 per Gravity Feed Box, on average!



RETAIL

GO HARD OR GO HOME! GREEN

Find this new insert in 2020 Prizm. Find the hardest working players in the NFL!



RETAIL

FIREWORKS GREEN

Find this Prizm staple back for 2020 Prizm. Find this vibrant design with the most electrifying talent!

EXCELL GRAVITY FEED CONFIGURATION

- **4 CARDS** PER PACK
- **36 PACKS** PER BOX
- **6 BOXES** PER CASE

BOX BREAK

18 ROOKIES

9 PRIZM PARALLELS

4 INSERTS

SELLING POINTS

- Prizm returns for the highly anticipated 2020 NFL season! Collect the colorful content that collectors around the world have come to know and love!
- Prizm comes loaded with exclusive content. Look for the NEW Black and White Checker Prizm, exclusive to Gravity Feed!
- Find one of the deepest NFL rookie classes of all-time in the 100-card rookie set! Every box delivers 18 rookies, on average!
- Find the retail exclusive Green Prizms!

PARALLEL APPENDIX

BASE

Silver (not #'d)
Black and White Checker (not #'d)
Green (not #'d)

ROOKIES

Silver (not #'d)
Black and White Checker (not #'d)
Green (not #'d)