

PANINI AMERICA, INC.



2020 PRIZM FOOTBALL

NFL TRADING CARDS • EXCELL HANGER BOX

PANINI

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BASE

Prizm returns with a 300-card base set that is loaded with veterans and legends from every franchise!



EXCELL HANGER BOX

ROOKIES LIGHT BLUE

Find 100 of the NFL's top newcomers in Rookies. Look for the Light Blue Prizm parallel, only found in the Excell Hanger Box!



ROOKIES GREEN

Look for Rookie Green Prizms. Find one Green or Silver Prizm, per box, on average!



GO HARD OR GO HOME!

Find this new insert in 2020 Prizm. Find the hardest working players in the NFL!



FIREWORKS

Find this Prizm staple back for 2020 Prizm. Find this vibrant design with the most electrifying talent!

EXCELL HANGER BOX CONFIGURATION

- **10 CARDS** PER PACK
- **1 PACK** PER BOX
- **36 BOXES** PER CASE

BOX BREAK

3 LIGHT BLUE PRIZMS
1 GREEN OR SILVER PRIZM
1 ROOKIE
1 INSERT

SELLING POINTS

- Prizm returns for the highly anticipated 2020 NFL season!
Collect the colorful content that collectors around the world have come to know and love!
- Prizm comes loaded with exclusive content. Look for Excell Hanger Box exclusive Light Blue Prizms, 3 per box, on average!
- Find one of the deepest NFL rookie classes of all-time in the 100-card rookie set! Every box delivers 1 rookie, on average!
- Every box delivers one Green or Silver Prizm!

PARALLEL APPENDIX

BASE

Silver (not #'d)
Light Blue (not #'d)
Green (not #'d)

ROOKIES

Silver (not #'d)
Light Blue (not #'d)
Green (not #'d)