

PANINI AMERICA, INC.



# 2020 PRIZM FOOTBALL

NFL TRADING CARDS • EXCELL MEGA BOX

PANINI

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**BASE**

Prizm returns with a 300-card base set that is loaded with veterans and legends from every franchise!



**ROOKIES PINK**

Find 100 of the NFL's top newcomers in Rookies. Find the Pink Prizm parallel, only found in the Excell Mega Box!



**ROOKIES SILVER**





EXCELL MEGA BOX

**PREMIER JERSEYS PINK**

On average, find one mem card per box!



EXCELL MEGA BOX

**ROOKIE GEAR PINK**



EXCELL MEGA BOX

**ROOKIE AUTOGRAPHS PINK**

The Excell Mega Box delivers 1 Autograph per box.  
Look for the exclusive Pink Prizm Autograph!



## GO HARD OR GO HOME!

Find this new insert in 2020 Prizm. Find the hardest working players in the NFL!



## FIREWORKS

Find this Prizm staple back for 2020 Prizm. Find this vibrant design with the most electrifying talent!

## EXCELL MEGA BOX CONFIGURATION

- **4 CARDS** PER PACK
- **5 PACKS** PER BOX
- **20 BOXES** PER CASE

## BOX BREAK

3 PINK PRIZMS

1 AUTOGRAPH

1 PINK PRIZM MEMORABILIA

5 ROOKIES

## SELLING POINTS

- Prizm returns for the highly anticipated 2020 NFL season! Collect the colorful content that collectors around the world have come to know and love!
- Prizm comes loaded with exclusive content. Find three 3 Excell Mega Box Exclusive Pink Prizms, 1 Auto and 1 Pink Prizm Mem, per box, on average!
- Find one of the deepest NFL rookie classes of all-time in the 100-card rookie set! Every box delivers 3 rookies, on average!
- Find jersey cards of the top 2020 Rookies in Premier Jerseys Pink and Rookie Gear Pink, one per box, on average!

PARALLEL APPENDIX

**BASE**

Silver (not #'d)  
Pink (not #'d)

**ROOKIES**

Silver (not #'d)  
Pink (not #'d)