

PANINI AMERICA, INC.



PRIZM™

Joe Burrow • Justin Herbert • Tua Tagovailoa

2020 PRIZM FOOTBALL

NFL TRADING CARDS • EXCELL MULTI PACK

PANINI

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BASE

Prizm returns with a 300-card base set that is loaded with veterans and legends from every franchise!



MULTI PACK

ROOKIES RED WHITE AND BLUE

Find 100 of the NFL's top newcomers in Rookies. Find the Red White and Blue Prizm parallels, only found in Multi Pack!



RETAIL

ROOKIES GREEN

Find Green Prizm parallels falling one in every other Multi Pack, on average!



RETAIL

FIREWORKS GREEN

Find this Prizm staple back for 2020 Prizm. Fireworks comes loaded with the most electrifying talent!



RETAIL

GO HARD OR GO HOME! GREEN

A new insert in 2020 Prizm, Go Hard or Go Home! features the hardest working players in the NFL!

EXCELL MULTI PACK CONFIGURATION

- **15 CARDS** PER PACK
- **12 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

3 RED WHITE AND BLUE PRIZMS PER MULTI PACK

1 GREEN OR SILVER PRIZM PER MULTI PACK

1 ROOKIE PER MULTI PACK

1 INSERT PER MULTI PACK

SELLING POINTS

- Prizm returns for the highly anticipated 2020 NFL season! Collect the colorful content that collectors around the world have come to know and love!
- Prizm comes loaded with exclusive content. Find three 3 Multi Pack exclusive Red White and Blue Prizms!
- Find one of the deepest NFL rookie classes of all-time in the 100-card rookie set! Every Multi Pack delivers 1 rookie, on average!
- Look for the popular retail exclusive Green Prizms! Find 1 Green or Silver Prizm, per Multi Pack, on average!
- Find Rookie Autographs of the highly anticipated 2020 NFL Draft Class!

PARALLEL APPENDIX

BASE

Silver (not #'d)
Red White and Blue (not #'d)
Green (not #'d)

ROOKIES

Silver (not #'d)
Red White and Blue (not #'d)
Green (not #'d)