

# 2020 **PRIZM** FOOTBALL

NFL TRADING CARDS · EXCELL MULTI PACK

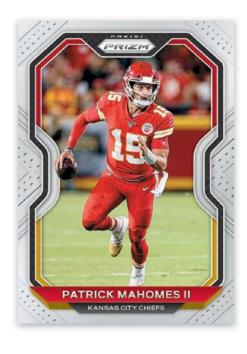


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**BASE** 

Prizm returns with a 300-card base set that is loaded

with veterans and legends from every franchise!



MULTI PACK

#### **ROOKIES RED WHITE AND BLUE**

Find 100 of the NFL's top newcomers in Rookies. Find the Red White and Blue Prizm parallels, only found in Multi Pack!



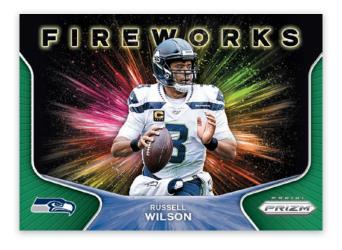
RETAIL

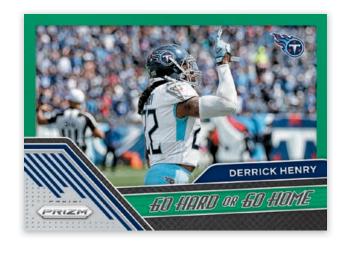
#### **ROOKIES GREEN**

Find Green Prizm parallels falling one in every other Multi Pack, on average!



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RETAIL

#### **FIREWORKS GREEN**

Find this Prizm staple back for 2020 Prizm. Fireworks comes loaded with the most electrifying talent!

RETAIL

#### **GO HARD OR GO HOME! GREEN**

A new insert in 2020 Prizm, Go Hard or Go Home features the hardest working players in the NFL!



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## **EXCELL MULTI PACK** CONFIGURATION

- 15 CARDS PER PACK
- 12 PACKS PER BOX
- 20 BOXES PER CASE

## **BOX BREAK**

3 RED WHITE AND BLUE PRIZMS PER MULTI PACK

- 1 GREEN OR SILVER PRIZM PER MULTI PACK
- 1 ROOKIE PER MULTI PACK
- 1 INSERT PER MULTI PACK

### **SELLING POINTS**

- Prizm returns for the highly anticipated 2020 NFL season! Collect the colorful content that collectors around the world have come to know and love!
- Prizm comes loaded with exclusive content. Find three 3 Multi Pack exclusive Red White and Blue Prizms!
- Find one of the deepest NFL rookie classes of all-time in the 100-card rookie set! Every Multi Pack delivers 1 rookie, on average!
- Look for the popular retail exclusive Green Prizms! Find 1 Green or Silver Prizm, per Multi Pack, on average!
- Find Rookie Autographs of the highly anticipated 2020 NFL Draft Class!



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#### **PARALLEL APPENDIX**

BASE Silver (not #'d) Red White and Blue (not #'d) Green (not #'d)			
ROOKIES Silver (not #'d) Red White and Blue (not #'d) Green (not #'d)			

