

PANINI AMERICA, INC.



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2020 PRIZM FOOTBALL

NFL TRADING CARDS • FOTL

PANINI

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BASE

Prizm returns with a 300-card base set that is loaded with veterans and legends from every franchise!



HOBBY/FOTL
ROOKIES GOLD

Find 100 of the NFL's top newcomers in Rookies.



HOBBY/FOTL
ROOKIES SNAKESKIN

Find one Base Prizm Snakeskin or Rookies Prizm Snakeskin per case, on average!



HOBBY/FOTL

ROOKIE PATCH AUTOGRAPHS PRIZM BLACK FINITE

On average, find one Rookie Patch Autograph per case!



FOTL

SENSATIONAL SIGNATURES RED SHIMMER

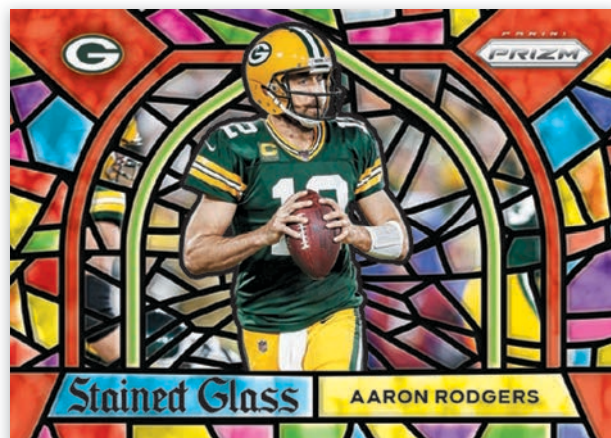
Sensational Signatures, a vast checklist of the
games best, with exclusive colors in FOTL!



FOTL

ROOKIE AUTOGRAPHS BLUE SHIMMER

Chase autographs of the NFL's newest rookies!



HOBBY/FOTL

STAINED GLASS

Stained Glass makes its triumphant return to Prizm Football, look for one card from this 20 card-set in every 5 cases, on average!



HOBBY/FOTL

ILLUMINATION

Find your favorite player in this 40-card SP insert. Find a mix of current veterans and rookies!



HOBBY/FOTL

COLOR BLAST

Be on the hunt for unique inserts, including Color Blast! This super short-printed insert that falls one in every 10 cases, on average!

FOTL CONFIGURATION

- **12 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

2 AUTOGRAPHS (INCLUDING 1 EXCLUSIVE AUTO)

9 #’D PRIZMS (INCLUDING 2 EXCLUSIVE PRIZMS)

2 SILVER PRIZMS

4 INSERTS

24 ROOKIES

SELLING POINTS

- Prizm returns for the highly anticipated 2020 NFL season! Collect the colorful content that collectors around the world have come to know and love!
- Prizm First Off The Line comes loaded with exclusive content. Find two Shimmer Red, Blue or Green Prizms #’d/35 or less and one Shimmer Prizm Auto, #’d 35 or less, per box, on average!
- Find one of the deepest NFL rookie classes of all-time in the 100-card rookie set! Every box delivers 24 rookies, on average!
- Look for short-printed inserts such Illumination, Aurora, and the return of Instant Impact and Stained Glass, as well as, the ultra-rare Color Blast! These inserts combine to fall one per case, on average!
- NEW inserts for 2020: Go Hard or Ho Home, Lockdown!, and All Out!

PARALLEL APPENDIX

BASE

Silver (not #’d)
 Snakeskin (not #’d)
 Orange #’d/249
 Blue Wave #’d/199
 Hyper #’d/175
 Red Wave #’d/149
 Blue Ice #’d/99
 Green Scope #’d/75
 Purple Power #’d/49
 Red Shimmer #’d/35
 Gold #’d/10
 Red Shimmer #’d/35
 Blue Shimmer #’d/25
 Green Shimmer #’d/5
 Gold Vinyl #’d/5
 Black Finite #’d/1

ROOKIES

Silver (not #’d)
 Snakeskin (not #’d)
 Orange #’d/249
 Blue Wave #’d/199
 Hyper #’d/175
 Red Wave #’d/149
 Blue Ice #’d/99
 Green Scope #’d/75
 Purple Power #’d/49
 Camo #’d/25
 Gold #’d/10
 Gold Vinyl #’d/5
 Black Finite #’d/1

ROOKIE PATCH AUTOGRAPHS

Rookie Patch Autographs Prizm #’d/99 or less
 Rookie Patch Autographs Prizm Purple Power
 #’d/49 or less
 Rookie Patch Autographs Prizm Gold #’d/10
 Rookie Patch Autographs Black Finite #’d/1

SENSATIONAL SIGNATURES

Sensational Signatures Red Shimmer - #’d/35
 or less
 Sensational Signatures Blue Shimmer - #’d/25
 or less
 Sensational Signatures Green Shimmer - #’d/5
 or less

ROOKIE AUTOGRAPHS

Rookie Autographs - not #’d
 Rookie Autographs Prizm Red Wave - #’d/149 or
 less
 Rookie Autographs Prizm Green Scope - #’d/75 or
 less
 Rookie Autographs Prizm Purple Power - #’d/49
 Rookie Autographs Prizm Red Shimmer - #’d/35
 Rookie Autographs Prizm Camo - #’d/25
 Rookie Autographs Prizm Blue Shimmer - #’d/25
 Rookie Autographs Prizm Gold - #’d/10
 Rookie Autographs Prizm Green Shimmer - #’d/5
 Rookie Autographs Prizm Gold Vinyl - #’d/5
 Rookie Autographs Prizm Black Finite - #’d/1