

PANINI AMERICA, INC.



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2020 PRIZM FOOTBALL

NFL TRADING CARDS • HOBBY

PANINI

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BASE

Prizm returns with a 300-card base set that is loaded with veterans and legends from every franchise!



HOBBY
ROOKIES GOLD

Find 100 of the NFL's top newcomers in Rookies.



HOBBY
ROOKIES SNAKESKIN

Find one Base Prizm Snakeskin or Rookies Prizm Snakeskin per case, on average!



HOBBY

ROOKIE PATCH AUTOGRAPHS PRIZM BLACK FINITE

On average, find one Rookie Patch Autograph per case!



HOBBY

FRANCHISE LEGENDS SIGNATURES

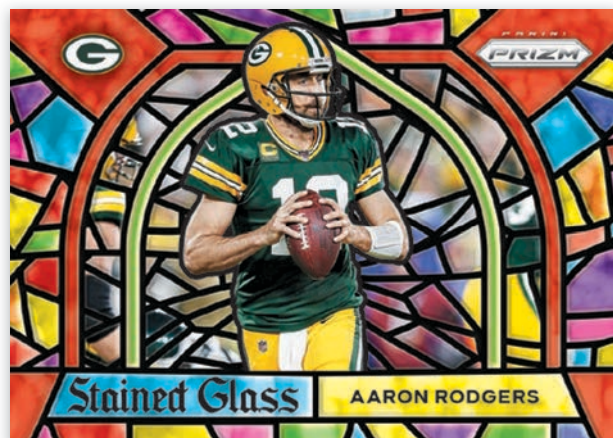
Franchise Legends Signatures, a star-studded autograph set that features some of the biggest names in NFL History!



HOBBY

ROOKIE AUTOGRAPHS GREEN SCOPE

Chase autographs of the NFL's newest rookies!



HOBBY

STAINED GLASS

Stained Glass makes its triumphant return to Prizm Football, look for one card from this 20 card-set in every 5 cases, on average!



HOBBY

ILLUMINATION

Find your favorite player in this 40-card SP insert. Find a mix of current veterans and rookies!



HOBBY

COLOR BLAST

Be on the hunt for unique inserts, including Color Blast! This super short-printed insert that falls one in every 10 cases, on average!

HOBBY CONFIGURATION

- **12 CARDS** PER PACK
- **12 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

2 AUTOGRAPHS

9 #’D PRIZMS

2 SILVER PRIZMS

4 INSERTS

24 ROOKIES

SELLING POINTS

- Prizm returns for the highly anticipated 2020 NFL season! Collect the colorful content that collectors around the world have come to know and love!
- Prizm Football comes loaded with exclusive content. Find the all-new Snakeskin Prizm, falling one per case, on average!
- Find a one of the deepest NFL rookie classes of all-time in the 100-card rookie set! Every box delivers 24 rookies, on average!
- Look for short-printed inserts such Illumination, Aurora, and the return of Instant Impact and Stained Glass, as well as, the ultra-rare Color Blast! These inserts combine to fall one-per-case, on average!
- NEW inserts for 2020: Go Hard or Ho Home, Lockdown!, and All Out!

PARALLEL APPENDIX

BASE

Silver (not #’d)
 Snakeskin (not #’d)
 Orange #’d/249
 Blue Wave #’d/199
 Hyper #’d/175
 Red Wave #’d/149
 Blue Ice #’d/99
 Green Scope #’d/75
 Purple Power #’d/49
 Camo #’d/25
 Gold #’d/10
 Gold Vinyl #’d/5
 Black Finite #’d/1

ROOKIES

Silver (not #’d)
 Snakeskin (not #’d)
 Orange #’d/249
 Blue Wave #’d/199
 Hyper #’d/175
 Red Wave #’d/149
 Blue Ice #’d/99
 Green Scope #’d/75
 Purple Power #’d/49
 Camo #’d/25
 Gold #’d/10
 Gold Vinyl #’d/5
 Black Finite #’d/1

ROOKIE PATCH AUTOGRAPHS

Rookie Patch Autographs Prizm #’d/99 or less
 Rookie Patch Autographs Prizm Purple Power
 #’d/49 or less
 Rookie Patch Autographs Prizm Gold #’d/10
 Rookie Patch Autographs Black Finite #’d/1

FRANCHISE LEGENDS SIGNATURES

Franchise Legends Signatures Blue Ice - #’d/99
 or less
 Franchise Legends Signatures Green Scope -
 #’d/75 or less
 Franchise Legends Signatures Purple Power -
 #’d/49 or less
 Franchise Legends Signatures Camo - #’d/25 or
 less
 Franchise Legends Signatures Gold - #’d/10 or
 less
 Franchise Legends Signatures Black Finite -
 #’d/1

ROOKIE AUTOGRAPHS

Rookie Autographs - not #’d
 Rookie Autographs Prizm Red Wave - #’d/149 or
 less
 Rookie Autographs Prizm Green Scope - #’d/75 or
 less
 Rookie Autographs Prizm Purple Power - #’d/49
 Rookie Autographs Prizm Camo - #’d/25
 Rookie Autographs Prizm Gold - #’d/10
 Rookie Autographs Prizm Gold Vinyl - #’d/5
 Rookie Autographs Prizm Black Finite - #’d/1