

PANINI AMERICA, INC.



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2020 PRIZM FOOTBALL

NFL TRADING CARDS • HOBBY NO HUDDLE

PANINI



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BASE

Prizm returns with a 300-card base set that is loaded with veterans and legends from every franchise!



HOBBY NO HUDDLE

ROOKIES PRIZM NO HUDDLE PINK

Find 100 of the NFL's top newcomers in Rookies. Find the exclusive No Huddle Prizm parallels, 10 per box, on average!



HOBBY NO HUDDLE

ROOKIES PRIZM NO HUDDLE NEON GREEN

Hunt for the exclusive Prizm No Huddle Neon Green parallel, #d to 5!



HOBBY NO HUDDLE

ROOKIE AUTOGRAPHS PRIZM NO HUDDLE GOLD

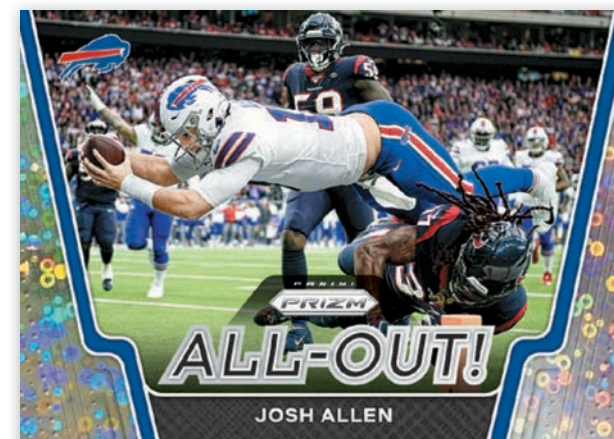
The Hobby No Huddle box delivers 1 Rookie Autograph Prizm No Huddle parallel per box, on average!



HOBBY NO HUDDLE

FIREWORKS PRIZMS NO HUDDLE

Find this Prizm staple back for 2020 Prizm. Find this vibrant design with the most electrifying talent!



HOBBY NO HUDDLE

ALL OUT! PRIZMS NO HUDDLE

All-Out! Prizms No Huddle is an exclusive parallel to this Brand-New insert only found in the Hobby and No Huddle SKUs!

HOBBY NO HUDDLE CONFIGURATION

- **5 CARDS** PER PACK
- **18 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

10 NO HUDDLE PRIZMS

1 NO HUDDLE PRIZM AUTOGRAPH

18 ROOKIES

6 INSERTS

1 ROOKIE VARIATION NO HUDDLE PRIZM

SELLING POINTS

- Prizm returns for the highly anticipated 2020 NFL season! Collect the colorful content that collectors around the world have come to know and love!
- Prizm comes loaded with exclusive content. Find 10 exclusive No Huddle Prizms and 1 No Huddle Prizm autograph per box, on average!
- Find one of the deepest NFL rookie classes of all-time in the 100-card rookie set! Every box delivers 18 rookies, on average!
- Find one Rookie Variation No Huddle Prizm per box, on average!

PARALLEL APPENDIX

BASE

Prizm No Huddle (not #'d)
 Prizm No Huddle Blue - #'d/79
 Prizm No Huddle Red - #'d/50
 Prizm No Huddle Purple - #'d/35
 Prizm No Huddle Pink - #'d/15
 Prizm No Huddle Neon Green - #'d/5

ROOKIES

Prizm No Huddle (not #'d)
 Prizm No Huddle Blue - #'d/79
 Prizm No Huddle Red - #'d/50
 Prizm No Huddle Purple - #'d/35
 Prizm No Huddle Pink - #'d/15
 Prizm No Huddle Neon Green - #'d/5

ROOKIE AUTOGRAPHS

Prizm No Huddle (not #'d)
 Prizm No Huddle Gold - #'d/10
 Prizm No Huddle Black - #'d/1