PANINI AMERICA, INC.

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RUSSELL WILSON

2020 ROOKIES & STARS FOOTBALL

NFL TRADING CARDS · EXCELL

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2020 NFL TRADING CARDS · EXCELL

ROOKIES & STARS FOOTBALL







ROOKIES LONGEVITY



ROOKIES LONGEVITY SIGNATURES GREEN

Chase a 100-card base set of all the top players in the NFL.

BASE TRUE BLUE

100 of the newest NFL rookies are on display in 2020 Rookies & Stars!

Collect autographs of the latest rookies in Longevity Signatures!



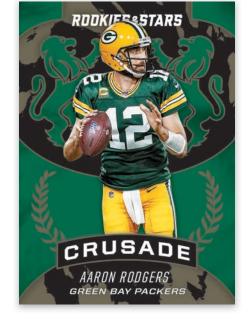




BLASTER

STELLAR ROOKIES WHITE

Collect this stunning opti-chrome Rookie insert, featuring 10 of the most collectible rookies from the 2020 NFL Draft!



CRUSADE GREEN

One of the most sought-after sets in trading cards, Crusade features the best players in the NFL in stunning Opti-Chrome.



GREAT AMERICAN HEROES PINK

Great American Heroes features players who strive for greatness on and off the football field, done in Opti-Chome, this insert is sure to be a hit with collectors.

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LONGEVITY EXCLUSIVE

FRESHMAN ORIENTATION LAUNDRY TAG

STAR SEARCH PRIME

Freshman Orientation showcases the stellar NFL Draft Class of 2020. Find this Longevity exclusive numbered 99 or less! Find memorabilia cards of the top rookies in Star Search! Also look for Prime (#'d/25 or less) and 1/1 Laundry Tag variations!

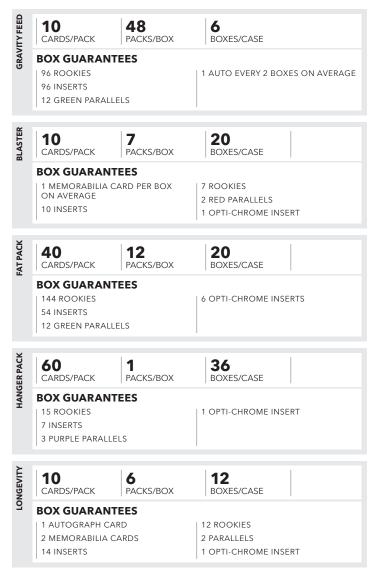
NFL AUTHENTIC PRIME

Look for Memorabilia Cards of the top playes in the NFL in NFL Authentic. These memorabilia cards are #'d/99 or less and feature Prime & Platinum versions #'d as low as 1/1!

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CONFIGURATIONS



SELLING POINTS

- Rookies & Stars 2020! Collect the league's biggest and brightest in this long-heralded collection!
- On average, each box of Rookies & Stars Longevity delivers one autograph & two memorabilia!
- Collect Crusade, one of the trading card world's most iconic inserts!
- Exclusive to Longevity, collect Freshman Orientation, an autographed memorabilia card, featuring the top players from the 2020 NFL Draft Class!
- Be on the hunt for numbered Opti-Chrome parallels of Crusade, Great American Heroes, Airborne & Stellar Rookies!





PARALLEL APPENDIX

BASE

Base Base Green - Gravity Feed and Fat Pack Base Red - Blaster Base Purple - Hanger Base Longevity #'d/80 - Longevity Base True Blue #'d/49 - Longevity Base Gold #'d/10 - Longevity Base Platinum One-of-One - Longevity

ROOKIES

Rookies Rookies Green - Hanger/Fat Pack Rookies Red - Blaster Rookies Purple - Hanger Rookies Longevity #'d/80 - Longevity Rookies True Blue #'d/49 - Longevity Rookies Gold #'d/10 - Longevity Rookies Platinum One-of-One - Longevity

ROOKIES LONGEVITY SIGNATURES

Rookies Longevity Signatures Max #'d/ 125 Rookies Longevity Signatures True Blue #'d/75 or less - Longevity Rookies Longevity Signatures Purple #'d/25 -Longevity Rookies Longevity Signatures Gold #'d/10 -Longevity Rookies Longevity Signatures Green #'d/5 -Longevity Rookies Longevity Signatures Platinum One-of-One - Longevity Steller Rookies White - Blaster Steller Rookies Pink - Longevity Steller Rookies Pink - Longevity Steller Rookies Green - Longevity Steller Rookies Black - Longevity Steller Rookies Black - Longevity

CRUSADE

Crusade Crusade White Crusade Pink #'d/50 Crusade Purple #'d/35 Crusade Green #'d/5 Crusade Black One-of-One Great American Heroes Great American Heroes White Great American Heroes Pink #'d/50 Great American Heroes Purple #'d/35 Great American Heroes Green #'d/5 Great American Heroes Black One-of-One

FRESHMAN ORIENTATION

Freshman Orientation Prime #'d/25 Freshman Orientation Laundry Tag One-of-One Star Search Star Search Prime Max #'d/25 Star Search Premium One-of-One NFL Authentic NFL Authentic Prime Max #'d/25 NFL Authentic Premium One-of-One



