

PANINI AMERICA, INC.

ROOKIES & STARS

RUSSELL WILSON

2020 ROOKIES & STARS FOOTBALL

NFL TRADING CARDS • EXCELL

PANINI

All information is accurate at the time of posting - content is subject to change. Card images are solely for the purpose of design display.
Actual images used on cards to be determined. 帕尼尼 © 2020 Panini America, Inc. Printed in the USA.



ROOKIES & STARS FOOTBALL

2020 NFL TRADING CARDS · EXCELL



BASE TRUE BLUE

Chase a 100-card base set of all the top players in the NFL.



LONGEVITY

ROOKIES LONGEVITY

100 of the newest NFL rookies are on display in 2020 Rookies & Stars!



ROOKIES LONGEVITY SIGNATURES GREEN

Collect autographs of the latest rookies in Longevity Signatures!

PANINI

All information is accurate at the time of posting - content is subject to change. Card images are solely for the purpose of design display. Actual images used on cards to be determined. 帕尼尼 © 2020 Panini America, Inc. Printed in the USA.





BLASTER

STELLAR ROOKIES WHITE

Collect this stunning opti-chrome Rookie insert, featuring 10 of the most collectible rookies from the 2020 NFL Draft!



CRUSADE GREEN

One of the most sought-after sets in trading cards, Crusade features the best players in the NFL in stunning Opti-Chrome.



GREAT AMERICAN HEROES PINK

Great American Heroes features players who strive for greatness on and off the football field, done in Opti-Chrome, this insert is sure to be a hit with collectors.



LONGEVITY EXCLUSIVE

FRESHMAN ORIENTATION LAUNDRY TAG

Freshman Orientation showcases the stellar NFL Draft Class of 2020. Find this Longevity exclusive numbered 99 or less!



STAR SEARCH PRIME

Find memorabilia cards of the top rookies in Star Search! Also look for Prime (#'d/25 or less) and 1/1 Laundry Tag variations!



NFL AUTHENTIC PRIME

Look for Memorabilia Cards of the top plays in the NFL in NFL Authentic. These memorabilia cards are #'d/99 or less and feature Prime & Platinum versions #'d as low as 1/1!

CONFIGURATIONS

GRAVITY FEED	10 CARDS/PACK	48 PACKS/BOX	6 BOXES/CASE	
	BOX GUARANTEES 96 ROOKIES 96 INSERTS 12 GREEN PARALLELS			1 AUTO EVERY 2 BOXES ON AVERAGE
BLASTER	10 CARDS/PACK	7 PACKS/BOX	20 BOXES/CASE	
	BOX GUARANTEES 1 MEMORABILIA CARD PER BOX ON AVERAGE 10 INSERTS			7 ROOKIES 2 RED PARALLELS 1 OPTI-CHROME INSERT
FAT PACK	40 CARDS/PACK	12 PACKS/BOX	20 BOXES/CASE	
	BOX GUARANTEES 144 ROOKIES 54 INSERTS 12 GREEN PARALLELS			6 OPTI-CHROME INSERTS
HANGER PACK	60 CARDS/PACK	1 PACKS/BOX	36 BOXES/CASE	
	BOX GUARANTEES 15 ROOKIES 7 INSERTS 3 PURPLE PARALLELS			1 OPTI-CHROME INSERT
LONGEVITY	10 CARDS/PACK	6 PACKS/BOX	12 BOXES/CASE	
	BOX GUARANTEES 1 AUTOGRAPH CARD 2 MEMORABILIA CARDS 14 INSERTS			12 ROOKIES 2 PARALLELS 1 OPTI-CHROME INSERT

SELLING POINTS

- Rookies & Stars 2020! Collect the league's biggest and brightest in this long-heralded collection!
- On average, each box of Rookies & Stars Longevity delivers one autograph & two memorabilia!
- Collect Crusade, one of the trading card world's most iconic inserts!
- Exclusive to Longevity, collect Freshman Orientation, an autographed memorabilia card, featuring the top players from the 2020 NFL Draft Class!
- Be on the hunt for numbered Opti-Chrome parallels of Crusade, Great American Heroes, Airborne & Stellar Rookies!

PARALLEL APPENDIX

BASE

Base
Base Green - Gravity Feed and Fat Pack
Base Red - Blaster
Base Purple - Hanger
Base Longevity #’d/80 - Longevity
Base True Blue #’d/49 - Longevity
Base Gold #’d/10 - Longevity
Base Platinum One-of-One - Longevity

ROOKIES

Rookies
Rookies Green - Hanger/Fat Pack
Rookies Red - Blaster
Rookies Purple - Hanger
Rookies Longevity #’d/80 - Longevity
Rookies True Blue #’d/49 - Longevity
Rookies Gold #’d/10 - Longevity
Rookies Platinum One-of-One - Longevity

ROOKIES LONGEVITY SIGNATURES

Rookies Longevity Signatures Max #’d/ 125
Rookies Longevity Signatures True Blue #’d/75
or less - Longevity
Rookies Longevity Signatures Purple #’d/25 -
Longevity
Rookies Longevity Signatures Gold #’d/10 -
Longevity
Rookies Longevity Signatures Green #’d/5 -
Longevity
Rookies Longevity Signatures Platinum One-of-
One - Longevity
Steller Rookies White - Blaster
Steller Rookies Pink - Longevity
Steller Rookies Purple - Longevity
Steller Rookies Green - Longevity
Steller Rookies Black - Longevity

CRUSADE

Crusade
Crusade White
Crusade Pink #’d/50
Crusade Purple #’d/35
Crusade Green #’d/5
Crusade Black One-of-One
Great American Heroes
Great American Heroes White
Great American Heroes Pink #’d/50
Great American Heroes Purple #’d/35
Great American Heroes Green #’d/5
Great American Heroes Black One-of-One

FRESHMAN ORIENTATION

Freshman Orientation Prime #’d/25
Freshman Orientation Laundry Tag One-of-One
Star Search
Star Search Prime Max #’d/25
Star Search Premium One-of-One
NFL Authentic
NFL Authentic Prime Max #’d/25
NFL Authentic Premium One-of-One