

PANINI AMERICA, INC.

PATRICK MAHOMES II

JOE BURROW



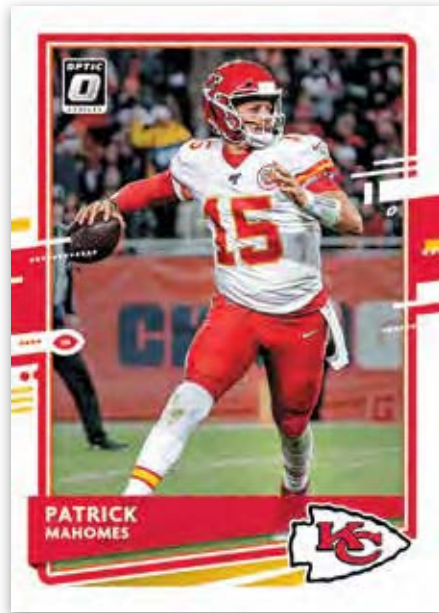
2020 DONRUSS OPTIC FOOTBALL

NFL TRADING CARDS · FANATICS EXCLUSIVE MEGA BOX

PANINI

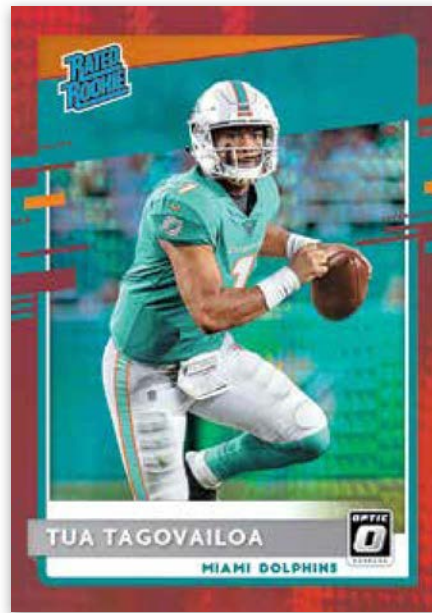
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BASE

Look for a 100-card base set, which features all the best stars the NFL has to offer.



FANATICS

RATED ROOKIES RED HYPER

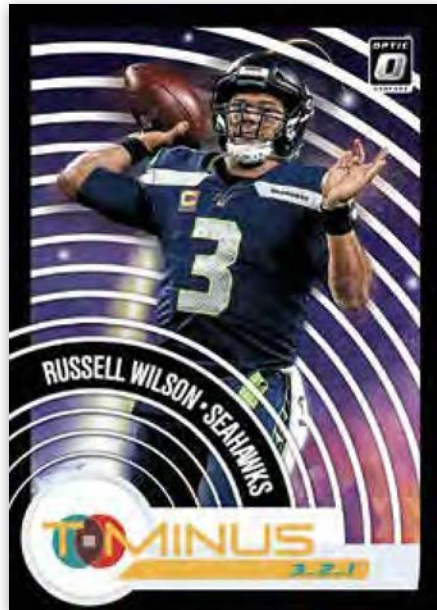
Find 100 of the NFL's top newcomers in Rookies.



FANATICS EXCLUSIVE MEGA BOX

RATED ROOKIES AUTOGRAPHS RED HYPER

Find Rated Rookies Autographs Red Hyper exclusive to the Fanatics Exclusive Mega Box!



T-MINUS 3...2...1

Look for the launch of this new Optic insert! Find the league's strongest arms in this 10-card set!



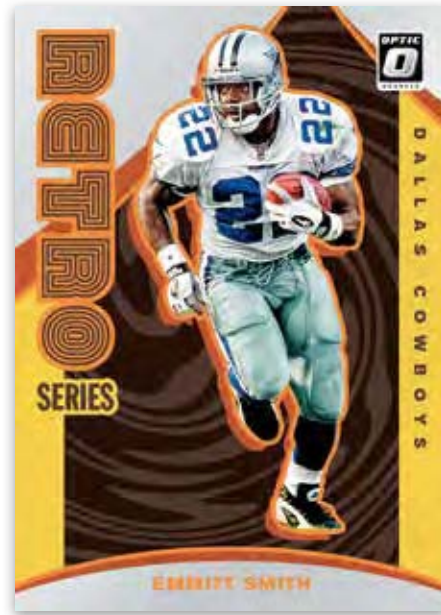
THE ROOKIES

Collect the top 20 Rookies of the 2020 NFL Draft in the historic The Rookies insert!



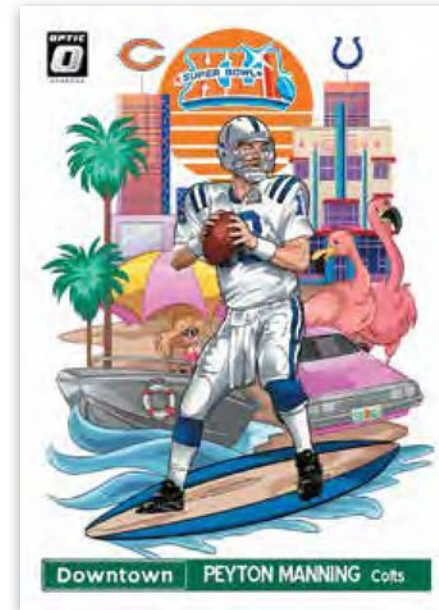
FANATICS EXCLUSIVE MEGA BOX
ROOKIE PHENOMS HORIZONTAL RED HYPER

Find Rookie Phenoms Horizontal Red Hyper fully loaded with 42 of the years top rookies, exclusive to Fanatics Exclusive Blaster!



RETRO SERIES

Find old-school greats of the gridiron in this new insert. Find 20 of the NFL's most iconic players!



DOWNTOWN

For the first time at Retail, Downtown delivers one of the year's funnest designs! Look for Veterans, Rookies, and Super Bowl Champions!

FANATICS EXCLUSIVE MEGA BOX CONFIGURATION

- **4 CARDS** PER PACK
- **10 PACKS** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

2 RED HYPER PARALLELS

7 ROOKIES

3 RATED ROOKIES

3 BASE/ROOKIES/RATED ROOKIES HOLO
PARALLELS

1 AUTOGRAPH

SELLING POINTS

- One of the most anticipated releases of the year 2020 Donruss Optic is loaded with exclusive Prizm parallels, and all the best rookies the NFL has to offer.
- Look for the Fanatics Mega Box exclusive Rookie Phenoms Horizontal Red Hyper insert!
- Look for the Red Hyper parallel, exclusive to Fanatics!
- Find new inserts in 2020 Donruss Optic: My House!, T-Minus 3...2...1 and Retro Series!
- Look for the rare and ultra popular Downtown insert, new to retail!

PARALLEL APPENDIX

BASE

Holo

RATED ROOKIES

Holo

Red Hyper



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