

PANINI AMERICA, INC.

PATRICK MAHOMES II

JOE BURROW



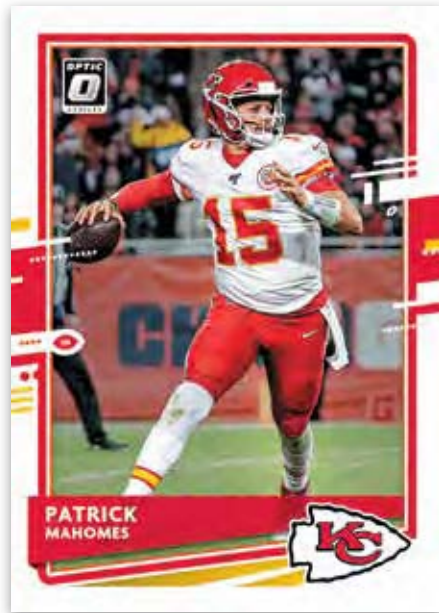
2020 **DONRUSS OPTIC** FOOTBALL

NFL TRADING CARDS · MJH HANGER BOX

PANINI

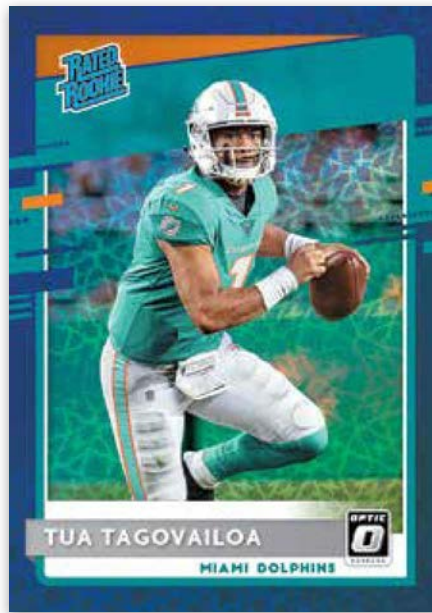
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BASE

Look for a 100-card base set, which features all the best stars the NFL has to offer.



MJH HANGER BOX

RATED ROOKIES BLUE SCOPE

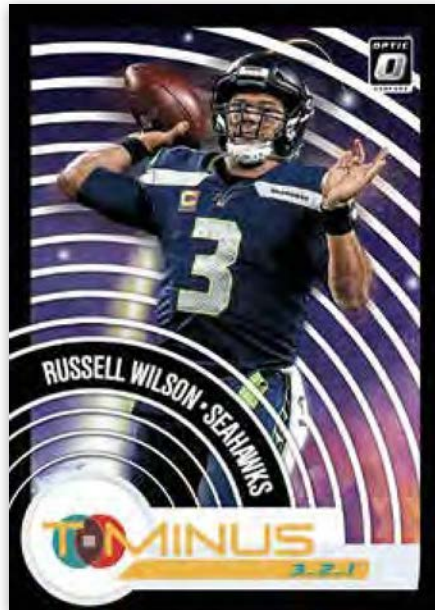
Find 100 of the NFL's top newcomers in Rookies.



MJH HANGER BOX

RATED ROOKIES VARIATION

Find the Rated Rookies Variation, exclusive to MJH Hanger Box!



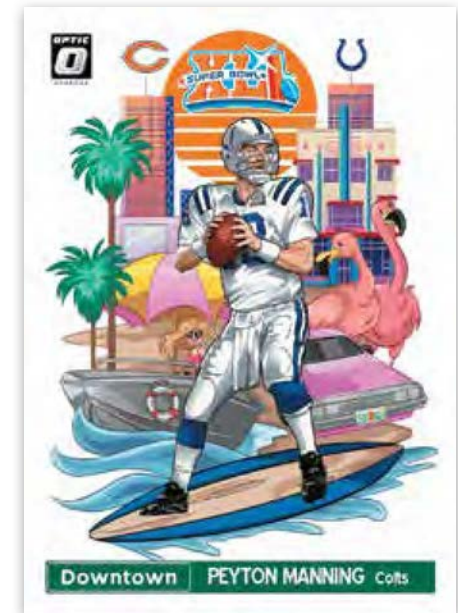
T-MINUS 3...2...1

Look for the launch of this new Optic insert!
Find the league's strongest arms in this 10-card set!



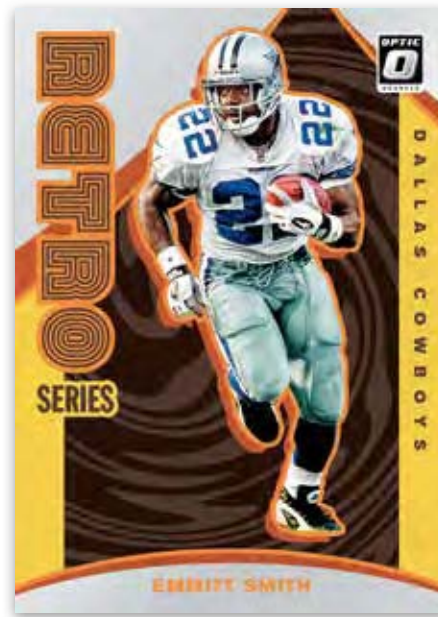
THE ROOKIES

Collect the top 20 Rookies of the
2020 NFL Draft in the historic The Rookies insert!



DOWNTOWN

For the first time at Retail, Downtown delivers one
of the year's funnest designs! Look for Veterans,
Rookies, and Super Bowl Champions!



RETRO SERIES

Find old-school greats of the gridiron in this new insert. Find 20 of the NFL's most iconic players!

MJH HANGER BOX CONFIGURATION

- **20 CARDS** PER PACK
- **1 PACK** PER BOX
- **36 BOXES** PER CASE

BOX BREAK

3 BLUE SCOPE PARALLELS

1 RATED ROOKIES VARIATION

2 ROOKIES

1 RATED ROOKIES

1 BASE/ROOKIE/RATED ROOKIES HOLO
PARALLEL

SELLING POINTS

- One of the most anticipated releases of the year 2020 Donruss Optic is loaded with exclusive Prizm parallels, and all the best rookies the NFL has to offer.
- Look for the MJH Hanger Box exclusive, Blue Scope parallel!
- Find new inserts in 2020 Donruss Optic: My House!, T-Minus 3...2...1 and Retro Series!
- Look for the rare and ultra popular Downtown insert, new to retail!
- Landing 1 per box, the Rated Rookies Variation is exclusive to MJH Hanger Box!

PARALLEL APPENDIX

BASE

Holo

RATED ROOKIES

Holo

Blue Scope



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