

PANINI AMERICA, INC.

PATRICK MAHOMES II

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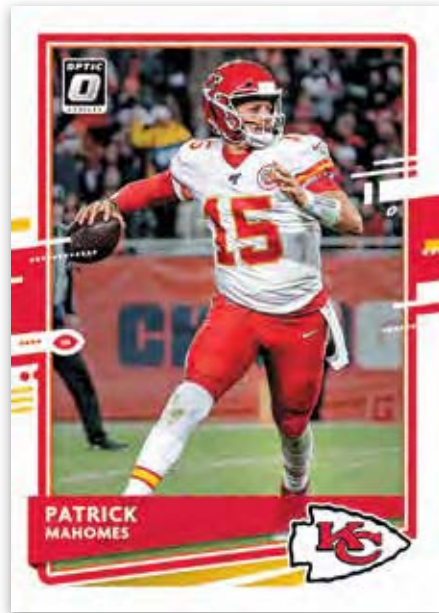
2020 DONRUSS OPTIC FOOTBALL

NFL TRADING CARDS · RETAIL EXCELL

PANINI

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BASE

Look for a 100-card base set, which features all the best stars the NFL has to offer.



EXCELL BLASTER EXCLUSIVE

RATED ROOKIES PINK

Find 100 of the NFL's top newcomers in Rookies.



BLASTER EXCLUSIVE

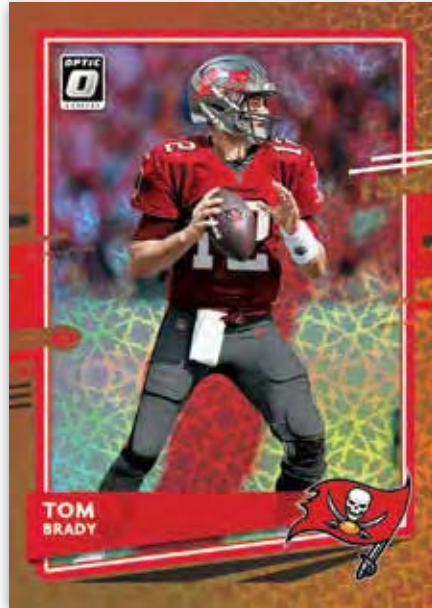
ROOKIE PHENOMS HORIZONTAL GOLD VINYL

Find Rookie Phenoms Horizontal comes fully loaded with 42 of the year's top rookies, exclusive to Excell Blaster! Find prime parallels sequentially numbered to 50 and 1/1!



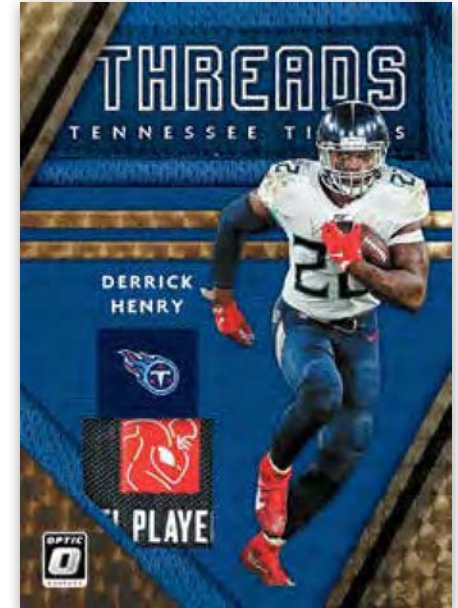
EXCELL MEGA BOX EXCLUSIVE
**RATED ROOKIES AUTOGRAPHS
BRONZE**

Find Rated Rookies Autographs Bronze
exclusive to the Excell Mega Box!



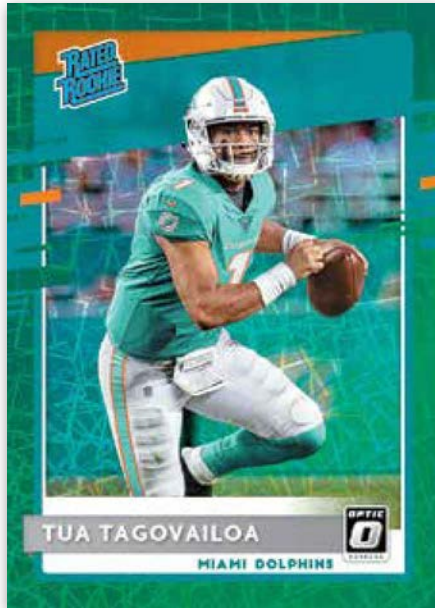
EXCELL MEGA BOX EXCLUSIVE
BASE ORANGE SCOPE

Find the Orange Scope parallel, #d/79,
exclusive to the Excell Mega Box!



EXCELL MEGA BOX EXCLUSIVE
DONRUSS THREADS GOLD VINYL

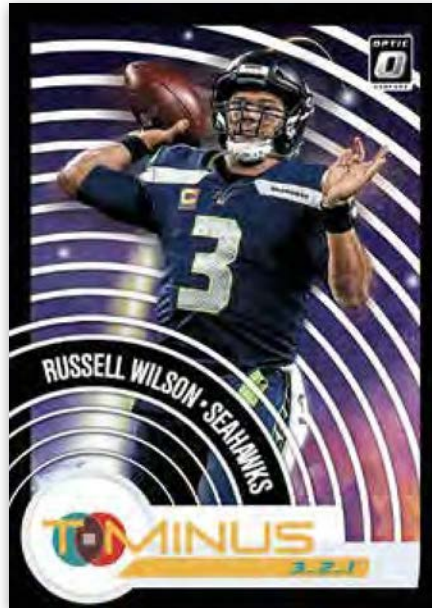
Find Donruss Threads with Prime and Gold Vinyl
parallels, exclusive to Excell Mega Box!



FAT PACK EXCLUSIVE

RATED ROOKIES GREEN VELOCITY

Look for the Fat Pack exclusive Green Velocity parallels!



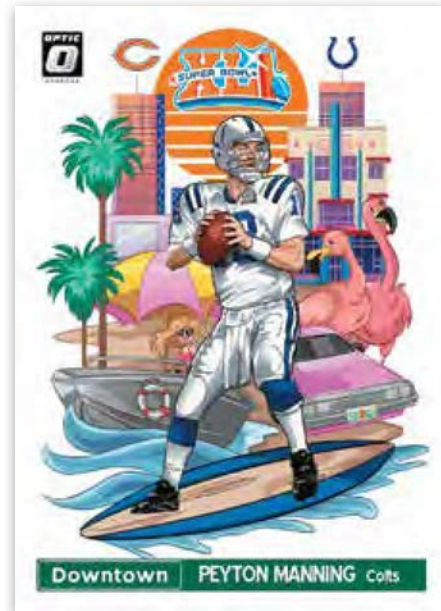
T-MINUS 3...2...1

Look for the launch of this new Optic insert!
Find the league's strongest arms in this 10-card set!



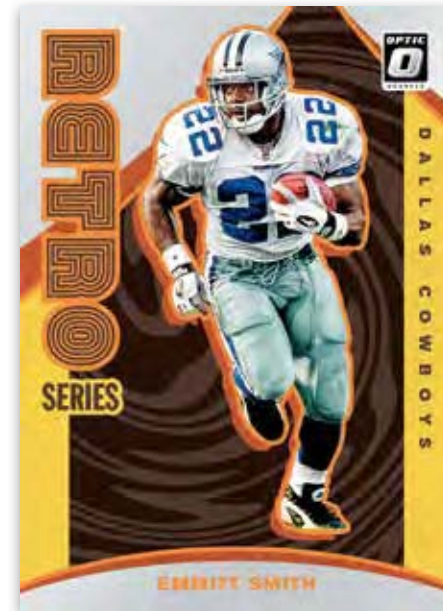
THE ROOKIES

Collect the top 20 Rookies of the
2020 NFL Draft in the historic The Rookies insert!



DOWNTOWN

For the first time at Retail, Downtown delivers one of the year's funnest designs! Look for Veterans, Rookies, and Super Bowl Champions!



RETRO SERIES

Find old-school greats of the gridiron in this new insert. Find 20 of the NFL's most iconic players!

CONFIGURATIONS

EXCELL BLASTER	4 CARDS/PACK	6 PACKS/BOX	20 BOXES/CASE
	BOX GUARANTEES		
	3 PINK PARALLELS		1 BASE/ROOKIE/RATED ROOKIE HOLO
	4 ROOKIES		1 INSERT
	2 RATED ROOKIES		
EXCELL FAT PACK	12 CARDS/PACK	12 PACKS/BOX	12 BOXES/CASE
	BOX GUARANTEES		
	6 GREEN VELOCITY PARALLELS		2 BASE/ROOKIE/RATED ROOKIE HOLO PARALLEL
	8 ROOKIES		2 INSERTS
	4 RATED ROOKIES		
EXCELL MEGA BOX	4 CARDS/PACK	10 PACKS/BOX	20 BOXES/CASE
	BOX GUARANTEES		
	2 BRONZE PARALLELS		3 BASE/ROOKIES/RATED ROOKIES HOLO PARALLELS
	7 ROOKIES		1 AUTOGRAPH
	3 RATED ROOKIES		1 MEMORABILA

SELLING POINTS

- One of the most anticipated releases of the year 2020 Donruss Optic is loaded with exclusive Prizm parallels, and all the best rookies the NFL has to offer.
- Look for the Excell Blaster exclusive Pink parallels and the Rookie Phenoms Horizontal insert, with prime parallels numbered to 50 and 1/1!
- Look for the Excell Mega Box exclusive Bronze parallels, Donruss Threads insert and Rated Rookies Bronze Autograph!
- Look for the Fat Pack exclusive Green Velocity parallel!
- Find new inserts in 2020 Donruss Optic: My House!, T-Minus 3...2...1 and Retro Series! Look for the rare and ultra popular Downtown insert, new to retail!

PARALLEL APPENDIX

BASE

Holo

RATED ROOKIES

Holo

Pink (Excell Blaster Exclusive)

Green Velocity (Fat Pack Exclusive)

Bronze (Excell Mega Box Exclusive)

ROOKIE PHENOMS

Rookie Phenoms Horizontal Prime #d/50

Rookie Phenoms Horizontal Gold Vinyl 1/1

DONRUSS THREADS

Donruss Threads Prime #d/50 or less

Donruss Threads Gold Vinyl 1/1