

PANINI AMERICA, INC.

PATRICK MAHOMES II

JOE BURROW



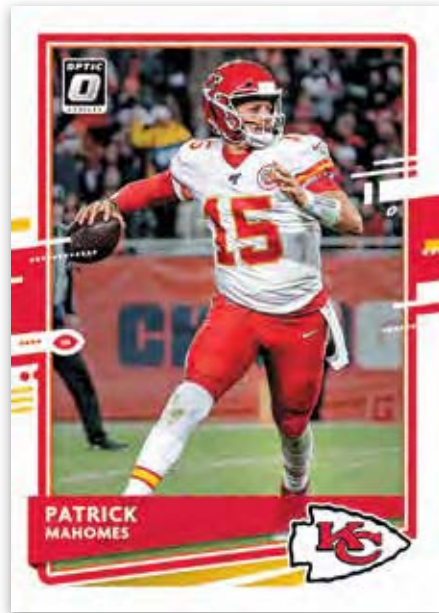
2020 DONRUSS OPTIC FOOTBALL

NFL TRADING CARDS · RETAIL NPP

PANINI

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BASE

Look for a 100-card base set, which features all the best stars the NFL has to offer.



NPP BLASTER EXCLUSIVE

RATED ROOKIES PURPLE SHOCK

Find 100 of the NFL's top newcomers in Rookies.



BLASTER EXCLUSIVE

ROOKIE PHENOMS GOLD VINYL

Find Rookie Phenoms fully loaded with 42 of the year's top rookies, exclusive to NPP Exclusive Blaster! Find prime parallels sequentially numbered to 50 and 1/1!



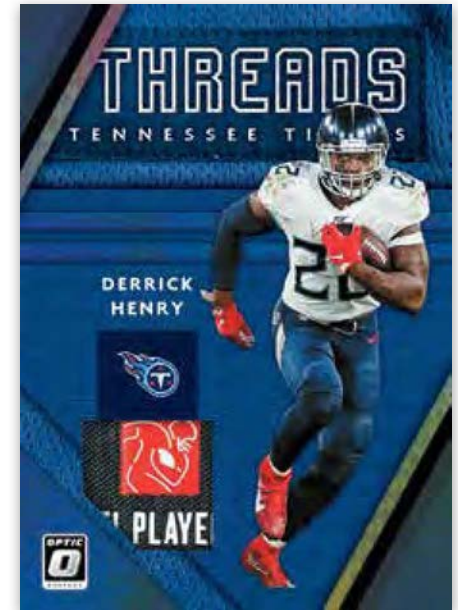
RATED ROOKIE HOLO



NPP MEGA BOX EXCLUSIVE

ROOKIE PHENOMS BLUE HYPER

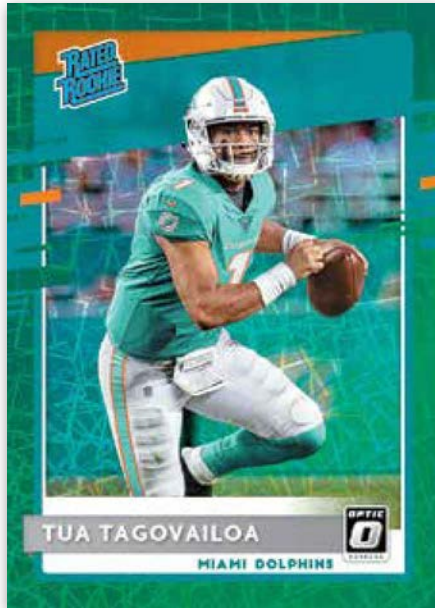
Find Rookie Phenoms Blue Hyper,
exclusive to NPP Retail Mega Box!



NPP MEGA BOX EXCLUSIVE

DONRUSS THREADS BLUE HYPER

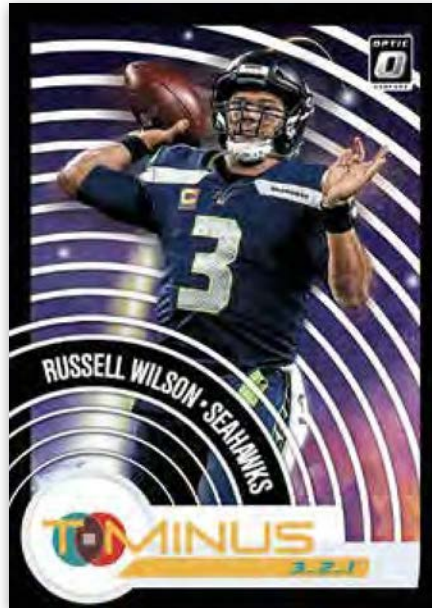
Find Donruss Threads Blue Hyper,
exclusive to NPP Retail Mega Box!



FAT PACK EXCLUSIVE

RATED ROOKIES GREEN VELOCITY

Look for the Fat Pack exclusive Green Velocity parallels!



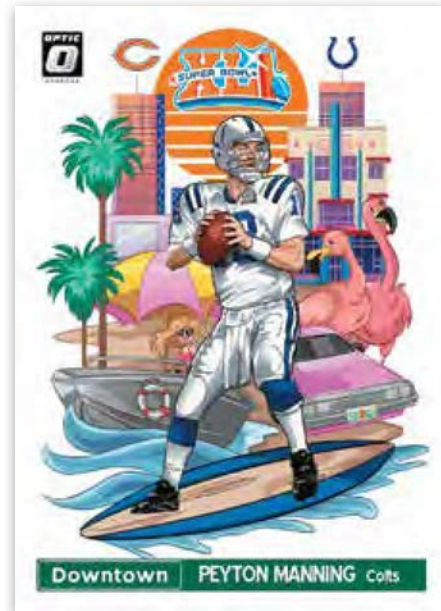
T-MINUS 3...2...1

Look for the Fat Pack exclusive Green Velocity parallels!



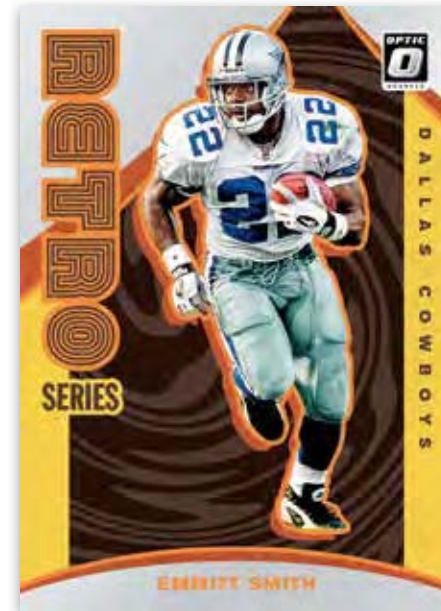
THE ROOKIES

Collect the top 20 Rookies of the 2020 NFL Draft in the historic The Rookies insert!



DOWNTOWN

For the first time at Retail, Downtown delivers one of the year's funnest designs! Look for Veterans, Rookies, and Super Bowl Champions!



RETRO SERIES

Find old-school greats of the gridiron in this new insert. Find 20 of the NFL's most iconic players!

CONFIGURATIONS

| | | | |
|------------------------------|----------------------------|---|-------------------------|
| NPP EXCLUSIVE BLASTER | 4 CARDS/PACK | 6 PACKS/BOX | 20 BOXES/CASE |
| | BOX GUARANTEES | | |
| | 3 PURPLE SHOCK PARALLELS | 1 BASE/ROOKIE/RATED ROOKIE HOLO | |
| | 4 ROOKIES | 1 INSERT | |
| | 2 RATED ROOKIES | | |
| NPP RETAIL MEGA BOX | 4 CARDS/PACK | 10 PACKS/BOX | 20 BOXES/CASE |
| | BOX GUARANTEES | | |
| | 3 ROOKIES BLUE HYPER | 2 BASE/ROOKIES/RATED ROOKIES HOLO PARALLELS | |
| | 3 RATED ROOKIES BLUE HYPER | 3 RATED ROOKIES | |
| | 1 MEMORABILIA | 7 ROOKIES | |
| NPP FAT PACK | 12 CARDS/PACK | 12 PACKS/BOX | 12 BOXES/CASE |
| | BOX GUARANTEES | | |
| | 6 GREEN VELOCITY PARALLELS | 2 BASE/ROOKIE/RATED ROOKIE HOLO PARALLEL | |
| | 8 ROOKIES | 2 INSERTS | |
| | 4 RATED ROOKIES | | |

SELLING POINTS

- One of the most anticipated releases of the year 2020 Donruss Optic is loaded with exclusive Prizm parallels, and all the best rookies the NFL has to offer.
- Look for the NPP Blaster Exclusive New Purple Shock parallels and Rookie Phenoms jersey insert, with prime parallels numbered to 50 and 1/1!
- Look for the NPP Retail Mega Box exclusive Blue Hyper parallels, Donruss Threads Blue Hyper, Rookie Phenoms Blue Hyper and Rookie Phenoms Horizontal Blue Hyper!
- Look for the Fat Pack exclusive Green Velocity parallel!
- Find new inserts in 2020 Donruss Optic: My House!, T-Minus 3...2...1 and Retro Series! Look for the rare and ultra popular Downtown insert, new to retail!

PARALLEL APPENDIX

BASE

Holo

RATED ROOKIES

Holo

Purple Shock (NPP Blaster Exclusive)

Blue Hyper (NPP Mega Box Exclusive)

Green Velocity (Fat Pack Exclusive)

ROOKIE PHENOMS

Rookie Phenoms Prime #d/50

Rookie Phenoms Gold Vinyl 1/1