PANINI AMERICA, INC.



JOE BURROW, JUSTIN HERBERT, JERRY JEUDY, CEEDEE LAMB, TUA TAGOVAILOA, JORDAN LOVE

2020 **CONTENDERS** FOOTBALL

NFL TRADING CARDS · 1ST OFF THE LINE















SEASON TICKET RED ZONE

Look for a 100 card Season Ticket base checklist that includes all the best and brightest stars of the NFL! In every FOTL box find one Season Ticket Red Zone parallel!

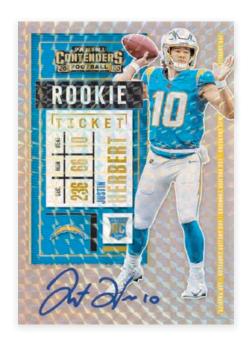
ROOKIE TICKET RED ZONE

Look for the iconic Rookie Ticket RPS with all the top Rookies in the NFL, find the stunning ticket desgin with an on-card autograph! Find one Rookie Ticket RPS Red Zone autographed parallel per box of FOTL!

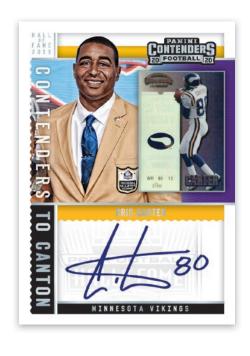
ROOKIE TICKET RPS CRACKED ICE

Find the always popular and difficult to pull Cracked Ice parallel of the Rookie Tickets! These stunning autographed parallels are only numbered to /22!









ROOKIE CLEAR TICKET RPS MOSAIC

A new addition in 2019 the Mosaic parallel of the Rookie Clear Ticket is back and this super short print is worth the chase!

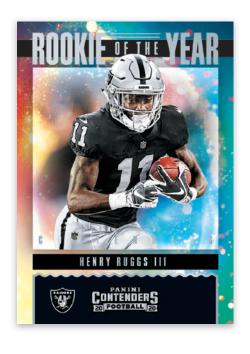
2000 ROOKIE TICKET RPS

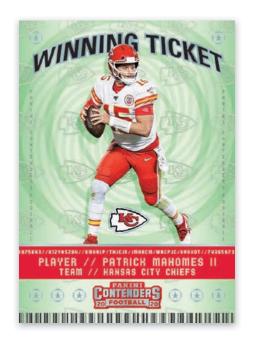
Paying homage to the 2000 Contenders Rookie ticket, find all the best 2020 rookies in this on-card autograph that pays tribute to a design of the past!

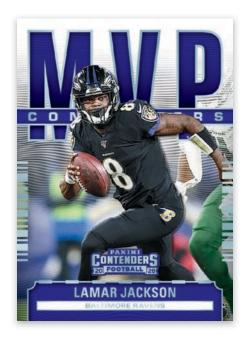
CONTENDERS TO CANTON AUTOGRAPHS

Look for some of the greatest players in NFL history that have been inshrined in the Hall of Fame paired with their first Contenders card for an iconic walk down memory lane!









ROOKIE OF THE YEAR CONTENDERS

Find all the players ready to take the NFL by storm in a staple of the brand with Rookie of the Year Contenders!

WINNING TICKET

Find the winning combination with a players list that only features the best of the best, only superstars will be found on these Winning Tickets!

MVP CONTENDERS

Look for players that are poised to dominate the league and take home MVP hardware with the MVP Contenders insert!



1ST OFF THE LINE CONFIGURATION

- 6 CARDS PER PACK
- 18 PACKS PER BOX
- 12 BOXES PER CASE

BOX BREAK

5 AUTOGRAPHS 1 BEING ROOKIE TICKET RED ZONE

1 SEASON TICKET RED ZONE PARALLEL

18 INSERTS

1 ON-CARD AUTOGRAPH

SELLING POINTS

- In every box of First off the Line look for 1 short printed on-card Rookie Ticket RPS Red Zone Autograph and 1 Season Ticket Red Zone parallel.
- Chase the iconic Rookie Tickets which feature on-card autographs from all the best and brightest young talent the NFL has to offer including Joe Burrow, Tua Tagovailoa, Justin Herbert, Jordan Love and many more!
- Hunt for the Rookie Ticket Variations as well, which have unique photography and characteristics from the regular Rookie Ticket.
- Find inserts that are a staple to Contenders Football with Rookie of the Year Contenders, MVP Contenders, Round Numbers, Winning Ticket and more!
- Search for insert autographs from the best of the best in NFL Ink, Legendary Contenders Autographs, MVP Contenders Autographs and the reintroduced Coaches Ticket!



PARALLEL APPENDIX

SEASON TICKET

Playoff Ticket #'d /199 Championship Ticket #'d /99 Cracked Ice Ticket #'d /22 Super Bowl Ticket #'d /1

ROOKIE TICKET

Rookie Ticket Stub (max #'d /99) Rookie Playoff Ticket (max #'d /99) Rookie Championship Ticket (max #'d /49) Rookie Cracked Ice Ticket (#'d /22) Rookie Super Bowl Ticket (#'d 1/1)

ROOKIE OF THE YEAR CONTENDERS

Silver #'d /149 Gold #'d /49 Platinum #'d /25

WINNING TICKET

Silver #'d /149 Gold #'d /49 Platinum #'d /25

MVP CONTENDERS

Silver #'d /149 Gold #'d /49 Platinum #'d /25

