PANINI AMERICA, INC.

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20 FOOTBALL 20

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CONTENDERS

2020 CONTENDERS FOOTBALL

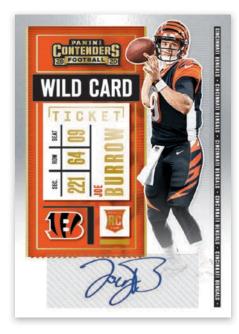
NFL TRADING CARDS · FANATICS

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Look for a 100 card Season Ticket base checklist that includes all the best and brightest stars of the NFL! Only found across retail SKUs look for the brand new Stardust parallel of the Season Ticket!

ROOKIE TICKET RPS WILD CARD

New in 2020 and only found across retail SKUs look for the Rookie Ticket Wild card parallel, which incldues autographs from all the biggest names on the iconic Rookie Ticket!



ROOKIE TICKET SWATCHES AUTOGRAPHS

New in 2020 and exclusive to retail look for Rookie Ticket Swatches Autographs! Rookie Ticket Swatches have been a staple of retail Contenders for years, but new this year chase autographed parallels of all your favorite rookies!

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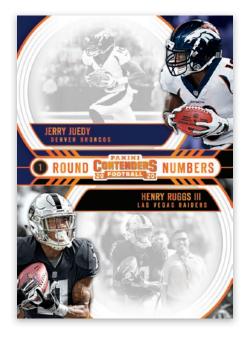






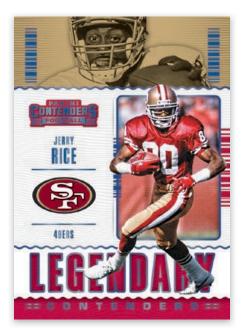
ROOKIE TICKET SWATCHES AUTOGRAPH

Only found in retail SKUs look for Rookie Ticket Swatches Autographs of all the brightest young stars the NFL has to offer!



ROUND NUMBERS ORANGE

Chase the always popular Round Numbers insert that features players drafted in the same round look for exclusive Orange and Sapphire parallels only found in the Fanatics SKUs!



LEGENDARY CONTENDERS SAPPHIRE

Found only in Fanatics Blaster look for the exclusive Sapphire Parallels of the following inserts, Rookie of the Year Contenders, MVP Contenders, Legendary Contenders, Winning Ticket and Round Numbers!

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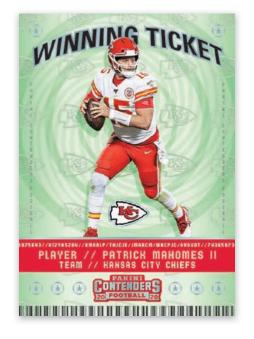






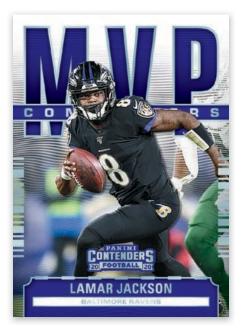
ROOKIE OF THE YEAR CONTENDERS ORANGE

Only found in the Fanatics Mega Box hunt for Orange parallels from some of the most popular inserts including Rookie of the Year Contenders, MVP Contenders, Legendary Contenders, Winning Ticket and Round Numbers!





Find the winning combination with a players list that only features the best of the best, only superstars will be found on these Winning Tickets!



MVP CONTENDERS

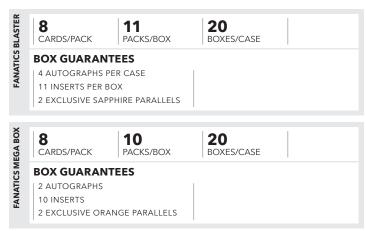
Look for players that are poised to dominate the league and take home MVP hardware with the MVP Contenders insert!

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CONFIGURATIONS



SELLING POINTS

- Only found across all retail SKUs look for the brand new Rookie Ticket Wild
 Card autographs parallel! Chase this new twist to the iconic Rookie Tickets
 which features autographs from all the best and brightest young talent the NFL
 has to offer which include Joe Burrow, Tua Tagovailoa, Justin Herbert, Jordan
 Love and many more!
- Exclusive to the Fanatics SKUs find Orange Parallels in the Fanatics Mega Box and Sapphire Parallels in the Fanatics Blaster Box!
- Brand new and only found in retail look for the short printed exclusive Rookie Ticket Swatches Autographs parallel.
- New in 2020 find the retail exclsuive and short-printed Stardust parallel of the Season Ticket!
- Find inserts that are a staple to Contenders Football with Rookie of the Year Contenders, MVP Contenders, Round Numbers, Winning Ticket and more!





