

PANINI AMERICA, INC.



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2020 CONTENDERS FOOTBALL

NFL TRADING CARDS · MJH RETAIL

PANINI

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SEASON TICKET STARDUST

Look for a 100 card Season Ticket base checklist that includes all the best and brightest stars of the NFL! Only found across retail SKUs look for the brand new Stardust parallel of the Season Ticket!



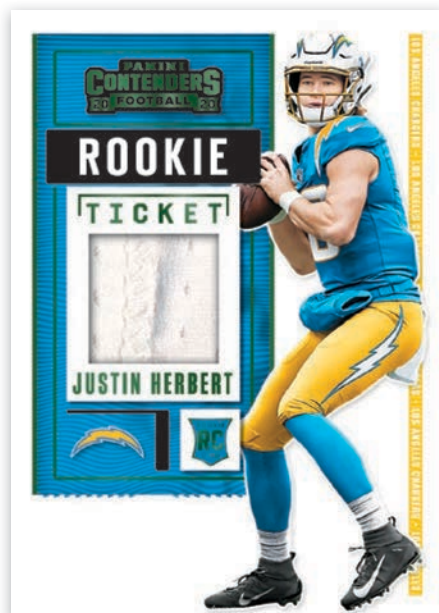
ROOKIE TICKET RPS WILD CARD

New in 2020 and only found across retail SKUs look for the Rookie Ticket Wild card parallel, which includes autographs from all the biggest names on the iconic Rookie Ticket!



ROOKIE TICKET SWATCHES AUTOGRAPHS

New in 2020 and exclusive to retail look for Rookie Ticket Swatches Autographs! Rookie Ticket Swatches have been a staple of retail Contenders for years, but new this year chase autographed parallels of all your favorite rookies!



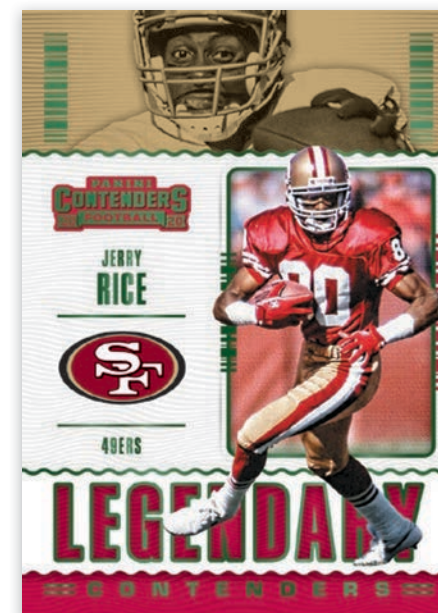
ROOKIE TICKET SWATCHES

Only found in retail SKUs look for Rookie Ticket Swatches of all the brightest young stars the NFL has to offer!



ROOKIE TICKET DUAL SWATCHES

Only found in retail look for Rookie Ticket Dual Swatches, which features two memorabilia swatches of the top a NFL rookie.



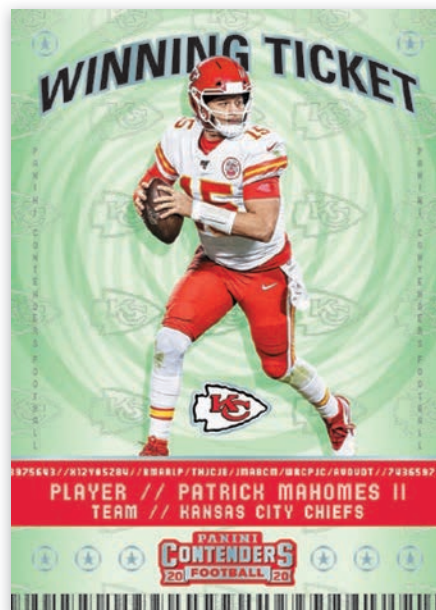
LEGENDARY CONTENDERS EMERALD

Found only in retail look for the exclusive Emerald Parallels of the following inserts, Rookie of the Year Contenders, MVP Contenders, Legendary Contenders, Winning Ticket and Round Numbers!



ROOKIE OF THE YEAR CONTENDERS EMERALD

Chase exclusive retail parallels from some of the most popular inserts including Rookie of the Year Contenders, MVP Contenders, Legendary Contenders, Winning Ticket and Round Numbers!



WINNING TICKET

Find the winning combination with a players list that only features the best of the best, only superstars will be found on these Winning Tickets!



MVP CONTENDERS

Look for players that are poised to dominate the league and take home MVP hardware with the MVP Contenders insert!

CONFIGURATIONS

| | | | | |
|----------|---|------------------------|-------------------------|--|
| FAT PACK | 22 CARDS/PACK | 12 PACKS/BOX | 20 BOXES/CASE | |
| | BOX GUARANTEES 6 AUTOGRAPHS PER CASE 42 INSERTS PER CASE 5 EMERALD PARALLELS PER CASE | | | |
| BLASTER | 8 CARDS/PACK | 5 PACKS/BOX | 20 BOXES/CASE | |
| | BOX GUARANTEES 1 AUTOGRAPH ROOKIE TICKET SWATCH OR ROOKIE TICKET SWATCH 5 INSERTS | | | |

SELLING POINTS

- Only found across all retail SKUs look for the brand new Rookie Ticket Wild Card autographs parallel! Chase this new twist to the iconic Rookie Tickets which feature autographs from all the best and brightest young talent the NFL has to offer including Joe Burrow, Tua Tagovailoa, Justin Herbert, Jordan Love and many more!
- New in 2020, find the retail exclusive and short-printed Stardust parallel of the Season Ticket!
- Brand new and only found in retail look for the short-printed exclusive Rookie Ticket Swatches Autographs parallel.
- Hunt for the Rookie Ticket Variations as well, which have unique photography and characteristics from the regular Rookie Ticket.
- Find inserts that are a staple to Contenders Football with Rookie of the Year Contenders, MVP Contenders, Round Numbers, Winning Ticket and more!