

PANINI AMERICA, INC.

# NBA HOOPS



ZION WILLIAMSON

2020-21 HOOPS BASKETBALL

NBA TRADING CARDS · WINTER BLASTER

PANINI

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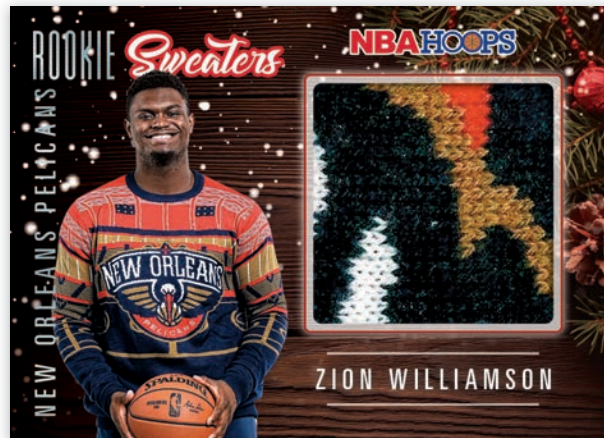




*WINTER BLASTER EXCLUSIVE*

## BASE ROOKIES PURPLE WINTER

Pull the first cards of the top players from the 2020 NBA Rookie Class! Look for the rare Purple Winter parallel!



*WINTER BLASTER EXCLUSIVE*

## ROOKIE SWEATERS

Rookie Sweaters returns this year to Hoops Winter Blasters! Find these unique Winter Sweater cards from the top rookies of the 2020 NBA Draft!



*WINTER BLASTER EXCLUSIVE*

## BASE WINTER

Hoops Winter Blaster Boxes are the only place to find the rare Winter parallels!

## WINTER BLASTER CONFIGURATION

- **8 CARDS** PER PACK
- **11 PACKS** PER BOX
- **20 BOXES** PER CASE

## BOX BREAK

1 AUTOGRAPH OR MEMORABILIA

11 INSERTS OR PARALLELS

## SELLING POINTS

- The 2020-21 NBA season is back and kicks off with Hoops! Look for the first rookie trading cards of the highly anticipated 2020 NBA Draft Class!
- Pull autographs from the highly anticipated rookies, as well as the NBA's top veterans and legends, in Great SIGNificance! Look for rare Gold versions limited to 10 copies!
- Collect all of the different, unique Retail-exclusive insert designs that showcase NBA Stars, old and new, with tons of variety! Chase the Arriving Now, Class of 2020, Lights Camera Action, Frequent Flyers, Jersey Swap, Name Plates, SLAM and many more sets that can only be found in Retail product!
- Find the popular Rookie Sweaters again this year in Hoops Winter Blasters!
- Find rare Winter Blaster exclusive Parallels of Retail-exclusive inserts! Look for Winter and Winter Holo parallels!