

PANINI AMERICA, INC.



JOE BURROW

**2020 CONTENDERS OPTIC**

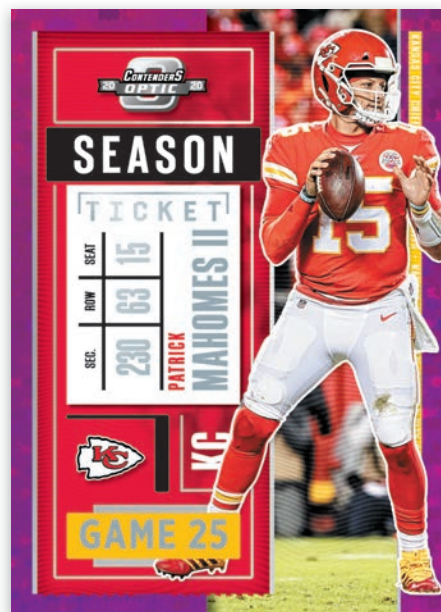
NFL TRADING CARDS • FOTL

PANINI

1ST OFF  
THE LINE

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**SEASON TICKET  
PURPLE PULSAR**



**ROOKIE TICKET  
PURPLE PULSAR**



**ROOKIE TICKET RPS AUTOGRAPHS  
PURPLE PULSAR**

Find the same look and feel as the classic Contenders Football but printed using stunning optic chrome technology, so a sleek phenomenal looking card! Look for the Purple Pulsar parallels 1 per box of 1st Off the Line!

New in 2020 look for non-autographed versions of the Rookie Tickets, allowing for collectors to find more of the top level rookies than ever before! Find the Purple Pulsar parallels only in 1st Off the Line boxes!

Only found in the 1st Off the Line boxes look for on-card Rookie Ticket RPS Autograph Purple Pulsar parallels #d /21





## ROOKIE TICKET RPS AUTOGRAPHS NEBULA

Look for the out-of-this-world super short print  
Nebula parallel, which is limited to only 2 copies!



## ROOKIE OF THE YEAR CONTENDERS

Look for the top rookies who took the NFL by  
storm in Rookie of the Year Contenders!



## 2000 CONTENDERS THROWBACK ROOKIE AUTOGRAPHS

Chase the top new rookies with an iconic design of the  
past in 2000 Contenders Throwback Rookie Autographs!



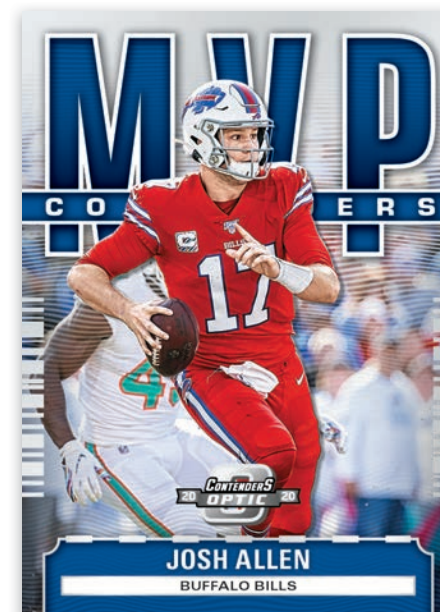
## END ZONE

New in 2020 look for high action photography in the stunning End Zone insert!



## 2012 CONTENDERS TRIBUTE AUTOGRAPHS

One of the best rookie cards from one of the best quarterbacks ever chase Russell Wilson's Rookie Ticket, remastered and printed using opti-chrome technology!



## MVP CONTENDERS

Chase players that are dominating the NFL and in the race to take home prestigious hardware in the MVP Contenders insert!

## FOTL CONFIGURATION

- **6 CARDS** PER PACK
- **1 PACK** PER BOX
- **20 BOXES** PER CASE

## BOX BREAK

2 BASE

1 INSERT

1 PARALLEL

2 AUTOGRAPHS

## SELLING POINTS

- A treasure for Contenders collectors and football collectors alike, Contenders Optic brings the same feel Contenders collectors know and love printed on stunning opti-chrome technology.
- Look for more rookies than ever before and the chance to pull non-autographed versions of the iconic Rookie Tickets!
- Loaded with inserts, Contenders Optic brings a new look to classic favorites such as MVP Contenders, All-Time Contenders and Winning Tickets.
- New in 2020 find stunning high action photograph with the limited End Zone insert!
- Exclusive to the 1st Off the Line look for 1 Purple Pulsar autograph #’d /21 and 1 Purple Pulsar Parallel #’d /21 per box!

## PARALLEL APPENDIX

### SEASON TICKET

Silver  
Red #’d /175  
Bue #’d /99  
Orange #’d /50  
Green Pulsar #’d /27  
Cracked Ice #’d /22  
Gold #’d /10  
Nebula #’d /2  
Gold Vinyl #’d 1/1  
Purple Pulsar #’d /21

### ROOKIE TICKET

Silver  
Red #’d /175  
Bue #’d /99  
Orange #’d /50  
Green Pulsar #’d /27  
Cracked Ice #’d /22  
Gold #’d /10  
Nebula #’d /2  
Gold Vinyl #’d 1/1  
Purple Pulsar #’d /21

### ROOKIE TICKET RPS AUTOGRAPHS

Silver  
Red max /199  
Teal max /99  
Blue max /75  
Orange max /50  
Green Pulsar max /27  
Cracked Ice max /22  
Gold max /10  
Nebula /2  
Gold Vinyl 1/1  
Purple Pulsar #’d /21

### ROOKIE OF THE YEAR CONTENDERS

Blue max /75  
Orange max /50  
Green Pulsar /27  
Gold /10  
Nebula /2  
Gold Vinyl /1