

PANINI AMERICA, INC.



JOE BURROW

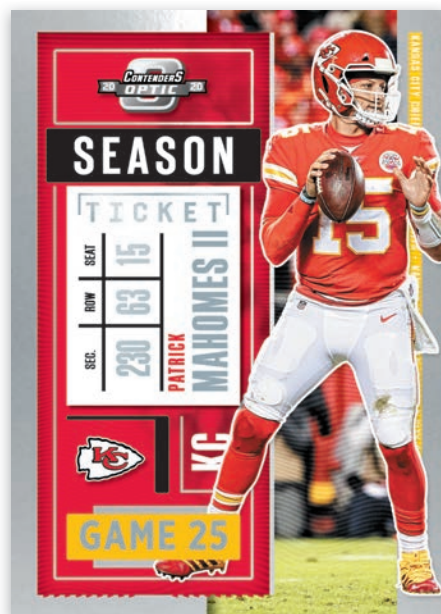
2020 CONTENDERS OPTIC

NFL TRADING CARDS · HOBBY

PANINI

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SEASON TICKET

Find the same look and feel as the classic Contenders Football but printed using stunning optic chrome technology, so a sleek phenomenal looking card!



ROOKIE TICKET ORANGE

New in 2020 look for non-autographed versions of the Rookie Tickets, allowing for collectors to find more of the top level rookies than ever before!



ROOKIE TICKET RPS AUTOGRAPHS

Hunt for the on-card Rookie Ticket autographs you know and love in Contenders Optic! Collect players that include Joe Burrow, Justin Herbert, Chase Young, Justin Jefferson and many more!



ROOKIE TICKET RPS AUTOGRAPHS NEBULA

Look for the out-of-this-world super short print Nebula parallel which is limited to only 2 copies!



ROOKIE OF THE YEAR CONTENDERS

Look for the top rookies who took the NFL by storm in Rookie of the Year Contenders!



2000 CONTENDERS THROWBACK ROOKIE AUTOGRAPHS

Chase the top new rookies with an iconic design of the past in 2000 Contenders Throwback Rookie Autographs!



END ZONE

New in 2020 look for high action photography in the stunning End Zone insert!



2012 CONTENDERS TRIBUTE AUTOGRAPHS

One of the best rookie cards from one of the best quarterbacks ever chase Russell Wilson's Rookie Ticket, remastered and printed using opti-chrome technology!



MVP CONTENDERS

Chase players who are dominating the NFL and in the race to take home prestigious hardware in the MVP Contenders insert!

HOBBY CONFIGURATION

- **6 CARDS** PER PACK
- **1 PACK** PER BOX
- **20 BOXES** PER CASE

BOX BREAK

2 BASE

1 INSERT

1 PARALLEL

2 AUTOGRAPHS

SELLING POINTS

- A treasure for Contenders collectors and football collectors alike, Contenders Optic brings the same feel Contenders collectors know and love printed on stunning opti-chrome technology.
- Look for more rookies than ever before and the chance to pull non-autographed versions of the iconic Rookie Tickets!
- Loaded with inserts, Contenders Optic brings a new look to classic favorites such as MVP Contenders, All-Time Contenders and Winning Tickets.
- New in 2020 find stunning high action photograph with the limited End Zone insert!
- Chase on-card autographs from all the top rookies you know and love including Justin Herbert, Joe Burrow, CeeDee Lamb, Justin Jefferson and many more!

PARALLEL APPENDIX

SEASON TICKET

Silver
Red #’d /175
Bue #’d /99
Orange #’d /50
Green Pulsar #’d /27
Cracked Ice #’d /22
Gold #’d /10
Nebula #’d /2
Gold Vinyl #’d 1/1

ROOKIE TICKET

Silver
Red #’d /175
Bue #’d /99
Orange #’d /50
Green Pulsar #’d /27
Cracked Ice #’d /22
Gold #’d /10
Nebula #’d /2
Gold Vinyl #’d 1/1

ROOKIE TICKET RPS AUTOGRAPHS

Silver
Red max /199
Teal max /99
Blue max /75
Orange max /50
Green Pulsar max /27
Cracked Ice max /22
Gold max /10
Nebula /2
Gold Vinyl 1/1

ROOKIE OF THE YEAR CONTENDERS

Blue max /75
Orange max /50
Green Pulsar /27
Gold /10
Nebula /2
Gold Vinyl /1