

PANINI AMERICA, INC.



JOE BURROW



2020 **LIMITED** FOOTBALL

NFL TRADING CARDS • FOTL

PANINI

1ST OFF
THE LINE

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FOTL

BASE HOLOGRAPHIC SPOTLIGHT

Collect the entire 100-card base set on thick cardstock!



FOTL

ROOKIE PATCH AUTOGRAPHS HOLOGRAPHIC SPOTLIGHT

Rookie Patch Autographs Holographic Spotlight in FOTL are numbered to 23 or less and feature all of the top talent from the 2020 NFL Draft Class!



FOTL

ROOKIE PATCH AUTOGRAPHS VARIATIONS HOLOGRAPHIC SPOTLIGHT

Find jumbo sized jersey swatches in the on-card Rookie Patch Autographs Variations set! Find each Holographic Spotlight parallel, #d to 23!



FOTL

RING OF HONOR AUTOGRAPHS HOLOGRAPHIC SPOTLIGHT

Collect this extremely popular Ring of Honor Autographs on-card set of the game's best players to ever play, find the Holographic Spotlight parallel, numbered to 23 or less, and exclusive to FOTL!



ROOKIE AUTOGRAPHS GOLD SPOTLIGHT

Find one of the deepest rookie classes to grace the gridiron in ages. Find the Rookie Autographs featuring 60 NFL newcomers, numbered to 199 or less!



LIMITED MEMBERSHIP RUBY SPOTLIGHT

Collect this 18-card autograph insert that has been a staple in Limited for many years! Sequentially numbered to 99 or less!



ROOKIE PHENOMS GOLD SPOTLIGHT

Oversized swatches from the 2020 NFL Draft Class will be featured in Rookie Phenoms! Sequentially numbered to 199 or less!



DRAFT DAY SIGNATURE BOOKLET

Find the first Draft Day Signatures Booklet, featuring some of the all-time greatest draft selections, autographed on acetate!



PARTNERSHIP DUAL BOOKLET

Find electrifying combinations in Partnership Dual Booklet!

FOTL CONFIGURATION

- **5 CARDS** PER PACK
- **3 PACKS** PER BOX
- **14 BOXES** PER CASE

BOX BREAK

1 ROOKIE PATCH AUTOGRAPH HOLOGRAPHIC
SPOTLIGHT OR RING OF HONOR AUTOGRAPHS
HOLOGRAPHIC SPOTLIGHT

1 ADDITIONAL AUTOGRAPH

1 MEMORABILIA CARD

1 FOTL EXCLUSIVE HOLOGRAPHIC SPOTLIGHT
PARALLEL

SELLING POINTS

- Back for 2020, Limited Football returns with on-card Rookie Patch Autographs of the super-hyped 2020 NFL Draft Class. Find the Holographic Spotlight, #'/d to 23, exclusive to FOTL!
- Collect the beautiful Ring of Honor Autographs insert, featuring on-card autographs of franchise favorite players! Find the Holographic Spotlight, #'/d/23 or less, exclusive to FOTL!
- New to 2020, find Draft Day Signatures Booklet, featuring draft day photography of famous draft picks throughout history!
- Find booklets featuring two- and four-player combos in Partnership Duals and Quad Signatures Booklet!
- Look for Rookie Patch Autographs Variations featuring oversized prime jerseys!

PARALLEL APPENDIX

ROOKIE PATCH AUTOGRAPHS VARIATIONS

ROOKIE AUTOGRAPHS

Silver Spotlight - #d/199
Gold Spotlight - #d/25
Ruby Spotlight - #d/10
Emerald Spotlight - #d/5
Sapphire Spotlight - One of One

LIMITED MEMBERSHIP

Ruby Spotlight - #d/25
Emerald Spotlight - #d/5
Sapphire Spotlight - One of One

ROOKIE PHENOMS

Silver Spotlight - #d/49
Gold Spotlight - #d/25
Ruby Spotlight - #d/10
Sapphire Spotlight - One of One

DRAFT DAY SIGNATURE BOOKLET

Sapphire Spotlight - One of One

PARTNERSHIP DUAL BOOKLET

Sapphire Spotlight - One of One